

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2014/4901/P	Christina Li	2B Cotleigh Road NW6 2NP	04/09/2014 10:01:09	OBJ	<p>Walking down West End Lane there are numerous of estate agents already.</p> <p>If the council is truly committed in building a loving, liveable community we should think about shops that will build relationships with the residents of West Hampstead as well as shops that encourages locality and small businesses.</p> <p>We don't need another estate agent, we need more shops and cafes that help bring people of West Hampstead together!</p>
2014/4901/P	Mrs Phillips	2 Gladys road west hampstead NW6 2PX London	29/08/2014 07:48:00	COMMNT	<p>West End Lane has 12 estate agents ,we really don't need another .It was great having a post office there .We need more small shops actually selling stuff ,we have lost all the 5 little shops opposite because of the Ballymore site ,they are not being replaced ,2 M&amp;S do not count ,,A WH Smiths /stationary shop would be more useful and might help restore a bit of dignity to West Hampstead .</p>
2014/4901/P	D C Briscoe	117 Cholmley Gardens London NW6 1UP	01/09/2014 10:11:17	COMNOT	<p>We do not need another estate agent on West End Lane, particularly at its narrowest point. There are already 12 and that is quite enough! Foxton's staff are notorious for parking without any regard for the rest of the area and we do not need them leaving their Minis on the bus stop or on the slope from the Iverson Rd traffic lights to the Overground station (in front of other estate agents!). The traffic is held up quite enough by the bus stop by the old post office (which stop I am greatly in favour of), without the bus drivers having to manoeuvre around illegal parks. There are very few parking spaces in that part of the lane, so where are they going to go?</p>
2014/4901/P	Janet Crawford	32A Kylemore Road nw6 2pt	31/08/2014 21:33:34	OBJ	<p>I object to the application to establish an estate agent's office on this site as there are already 6 estate agents on the 200 yard stretch between Sherriff Road and Iverson Road, and plenty more on the rest of West End Lane and its side roads.</p> <p>I really can't see how this development would provide, in the words of the applicant's supporting document, "increased variety, vibrancy and choice in this part of the town centre".</p> <p>I agree that the ex-post office should be used for something, but not this.</p>
2014/4901/P	WHAT	10 Kings Gardens NW6 4PU	07/09/2014 09:37:56	COMMEM AIL	<p>WHAT (West Hampstead Amenities &amp; Transport) strongly object to Change of Use from Retail A1 to Estate Agent A2. There are already 30 estate agents in West Hampstead yet a dearth of properties for sale on the local market which has forced up prices so another estate agent is not needed and will not benefit local residents. Furthermore on West End Lane between Iverson Road and Sherriff Road of the 27 retail units, 8 are used by estate agents, (30%), 6 are cafes (22%), 10 are food/takeaway outlets (37%), 3 are convenience stores (11%). Hardly a diverse high street. An estate agency in this double unit would not enhance this part of the high street. West Hampstead Square due to open in 2015 will do that.</p> <p>WHAT believes that granting this application would not comply with Policy DP10 in helping and promoting small and independent shops as the applicant is a large chain with other branches across Camden that serve West Hampstead..</p>

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2014/4901/P	Jo L	34 fortune green road	30/08/2014 17:50:01	COMMNT	West End Lane already has a plethora of estate agents. It used to be a vibrant, village like, shopping and residential street and all efforts must be made to return it to that state. Foxtons should not be allowed to further clog the area with an unneeded and disreputable business and multiple stupidly painted cars. Foxtons are a disgrace.
2014/4901/P	Michael Zucker	4 Pandora Road West Hampstead London NW6 1TT	30/08/2014 11:32:11	COMMNT	I strongly object to the proposal. There is no evidence that the opening of an estate agent adds vitality to any area or would do so in this location. There is a high footfall in this part of West End Lane due to the proximity of stations and interchange between them and the number of passers-by could easily support a retail or A3 restaurant use which would contribute far more positively to the area than another estate agent would. Once the West Hampstead Square development has been completed, as well as other developments in nearby roads, there will be an even greater number of residents needing retail and other services. There are already several estate agents in this part of West Hampstead and there is no need for another one. The loss of another retail unit needs to be strongly resisted as it can only be detrimental to a part of West Hampstead which needs to be revived not turned into a bland copy of any other high street. The application refers to 24 people being employed in the proposed branch but does not specify whether these will be existing employees currently in other branches or whether they will be full or part time. The premises seem too small to provide space for 24 full time employees in comfortable working conditions. Employees of estate agencies usually need use of a car and this will add to traffic congestion and parking demand. Town Planning should have regard to improving an area as well as considering the needs and wishes of local residents. I find it hard to believe that more than a tiny minority of residents or people working in the area need or would like an estate agent to open in this location. Please support local people and the economy of the area by rejecting this application.