

67a Regents Park Road  
London  
NW1 8XD

30/9/2014

Head of Development Control,  
Town Hall Extension,  
Argyle Street  
London WC1H 8EQ

Dear Sirs,

My family and I have lived in Primrose Hill for 15 years. During this time we have put down roots and forged very close links with the local community. We have a 2 year old daughter who is at pre-school in the area and we have involvement with various community centres such as the library and the church. Our business is close by and we work in theatre and film. Now that we have a young family our two bedroom flat has become impossible and we have needed to find a family home. The rise in high net worth individual tax exiles moving to the area and the general madness of this property bubble have made it difficult for us to stay and not be forced to move out, which we want and need to avoid since work, family, friends and community are all present where we currently live and we so dearly do not want to give up on that. We love Primrose Hill and we hope that it will be our home for life. Of course the problem is that property prices have rocketed so high that we have only been able to afford to purchase a small flat above the shops rather than have any hope of a house and garden. However, we feel confident we can create a most sympathetic and charming family home at this location so long as we are able to create four bedrooms so that it can become the family home we so desperately need. The plans that we have

submitted create, in our view, a very modest family home but in a way which restores and protects the character of the property in a way which is very fitting for this for special neighbourhood. Everything we plan is done to have low environmental impact, ensure the harmony (and diversity) of our high street and to ensure that the aesthetic impact is either unnoticeable or (from the rear) a great improvement on the current ugliness of the extension and roof, and the asbestos roofed extension. At the same time there is nothing manicured or flashy in the plans. They are simple plans which reflect the unfussy and characterful architectural landscape within the immediate surroundings of the property. Our plans are very modest, being slightly less than our two immediate neighbours. We have spent months consulting with architects and planning consultants to find the very best plans for the property which would accord with planning regulations, to find ways to breathe new life into the building that are best for the locality, to find ways to reduce the size of the plans, each time going back to the drawing board to make things smaller and to ensure that plans adhere to the rules set out by the planning department. There is no excess in our plans and no attempt to push for more than that which is needed, which is a strategy we refused to engage with. We wanted only to submit plans which were sensitive, appropriate and right. We would be creating just enough space to provide the space we need for a family home without disturbing the profile of the block of three residences above the shops on this part of Regent's Park Road. In addition, everything we have proposed can be achieved very quickly with very limited inconvenience to our neighbours. We are grateful to you for your kinds consideration of this matter.

Yours faithfully,

Charles Collier