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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Miss	First name:	Lizzie	Surname:	Miller
Company name	Bay Media Ltd				
Street address:	19 Deane House Studios			Country Code	National Number
	Greenwood Place			Telephone number:	Extension Number
Town/City	Kentish Town, London			Mobile number:	
County:				Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	NW5 1LB				
Are you an agent acting on behalf of the applicant?				<input type="radio"/> Yes <input checked="" type="radio"/> No	

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Euston Road		
Street address:			
	Camden		
Town/City:	London		
County:			
Postcode:	NW12		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	530212		
Northing:	182889		

Description:

Applying for the consent to display 13 identical banners on lamppost columns along Pancras Road for a temporary 4 week period to celebrate 20 years since the Eurostar Launched

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:
Title: First name: Surname:
Reference:
Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

Advice was sought to determine the viability of the proposal being accepted. It was generally agreed in principle, that due to the temporary nature of the campaign, and the fact it was relating to a local event, that planning would be granted.
As with all banner campaigns, we would ensure structural viability of all lampposts used and all details would be agreed with Jim Thornhill of the Street Lighting Team.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

13 PVC banners to be retro fitted on lamppost columns along Pancras Road for a temporary 4 week period to celebrate the 20th Anniversary of Eurostar. The banners will be 2.2m x 0.785m [as with other lamppost banners in Camden to be consistent] and installed at 5.5m to ensure that larger vehicles can drive under, and so flower baskets at 3m can also be installed.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

13 identical banners to be put up, as such 13 individual entries are not required for the exact same banners.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.785 m

What are the dimensions of the proposed advertisement?

Height:

2.000

x

Width:

0.785

x

Depth:

0.000

metres

What materials will the sign be made of?

PVC

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

Blue [as per mock up]

Will the sign be illuminated?

Yes

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent

The applicant

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

03/10/2014