Charlotte Street Association

c/o Fitzrovia Community Centre 2 Foley Street W1

Ref: 2013/7846/P 16 Cleveland Street W1

Objection to that part of the proposal which involves a change of use of the ground floor and basement to residential.

Policy guidance says that the best use for listed buildings is that for which they were originally used. In this case residential on the upper floors and ground floor and basement shop.

There are examples in the immediate vicinity of how damaging residential use can be to the character of a fine shop front such as this.

A shop use would not only be the best use in term of enhancing the listed building. It would also contribute to the mixed use character of the surroundings and create activity at ground level as well as reinforcing the retail uses in this part of the terrace.

Max Neufeld for CSA