

11/4/14

Dear Sir/Madam,

I would like to show my resentment for the proposed plans for the redevelopment site at Swiss Cottage.

The site near the library etc is totally unsuitable for this kind ~~of~~ of building. I

recall the last redevelopment from the old news etc to what is there now. The site lay vacant for ages. Now its used let it be.

The new project will not only cause dust, pollution

crazy traffic ~~problems~~ but will cause shadows on the new park site. Wind & other noise problems. It will be an eye sore. It will cause congestion, not benefit the area; by filling it with non-community-minded people. Not enough social housing in it. Design is ugly, undesirable in. But isn't the new HS2 going underneath it? We are trying to live here not make headless cash for non residents.

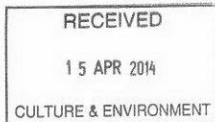
site Avenue Rd
Plan ugly, disgraceful, homicide living noise, dirt, muck,
No No No Please be democratic not hard to request before an election

April 14, 2014

Mr. C. McDonough
Regeneration and Planning
Camden Town Hall
Judd Street
London

RE: Application 2014/1617/P

Dear Sir:



I am writing in opposition to the proposed development at 100 avenue road.

The building is too dense and out of scale with the surrounding area: there are no 24 storey buildings in the immediate vicinity. Contrary to the developer's claims, the Adelaide road new developments are not of the same height.

There is no green space in the area, save the small park behind the Hampstead theatre. This is already used to the maximum: take a look on a sunny day any time of the year. The new building will put it in shadow even more than it already is.

There is already NO parking in the area thanks to the Hampstead theatre audience, the public school yummy mummies driving in twice a day and commuters who leave their car on the street by day. Visitors driving to the building will create havoc looking for spots.

There is no need for tons of retail in the building: there are already enough floundering businesses on Finchley Road.

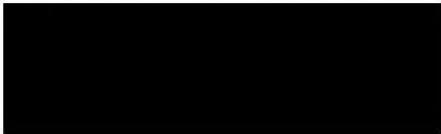
As for providing yet another community centre: how many patrons are there and how many small community centres does one little area need?

Construction of the building will be conducted via Eton Avenue. There are no words to describe the ensuing chaos: it will be a potential best selling horror film: public school mothers' 4X4's vying for room with the concrete mixers.

Please preserve this lovely residential area. It is transient but it is still manageable and retains its village atmosphere.

This building is an unsightly and unwelcome imposition.

Cut it down to half the height and make it architecturally interesting.



BY POST & EMAIL

Conor McDonagh
Regeneration & Planning Development Management
London Borough of Camden
Town Hall
Judd Street
London WC1H 8ND

Dear Sirs,

100 Avenue Road NW3 3HF, Planning Application ref 2014/1617/P

My wife and I live in Crossfield Road about a minutes walk away from the above site, and we are continually walking through this area at all times of the day and evening, to get to Finchley Road, Swiss Cottage Underground Station and to the Library; and so will be greatly affected by the above proposals to construct a 24 storey block of 184 residential units in addition to other commercial use. Accordingly I am writing to register our objections to the Application on a large variety of grounds such as the whole design and layout of the scheme and the increased use of the area, the loss of daylight and sunlight, impact on wind and serious traffic, vehicular access and parking deficiencies.

Design and Layout

The proposed 24 high storey block in particular is completely out of place and wrong for this site adjoining the Belsize Conservation Area, the listed library and leisure complex and a green open space; all of which will be damaged by the proposed new high and bulky buildings. The layout of the individual 184 apartments, while superficially modern, are in many ways very impractical for proper homes, which may explain why (with the exception of 28 for social housing) the apartments are not intended to be sold on a long lease, which would normally be the case, but instead are to be let on short leases with the target market being young working professionals, who could be from either this country or abroad.

Increased Usage

It is very likely that the proposed increased amount of commercial, retail and residential usage will be far too great for the area and local environment and local public transport facilities, and also overwhelm the local roads, on which I will comment specifically later on. In the section on Design and Layout above I have already referred to the type of intended residential occupation, and quite apart from other concerns with the proposals it is debateable that provision of this sort rather than proper homes is that desirable anyway, being more akin to a large hotel complex.

Loss of Daylight and Sunlight

The mass of proposed buildings, and particularly the high tower, will seriously reduce the amount of daylight and sunlight at varying times throughout the day, to large parts of the neighbourhood. The adjoining green recreational area will clearly be adversely affected. Our house and most of the neighbourhood being to the east of the site will be very seriously affected in the late afternoon and evening with the sun being blocked by the tower. This is particularly so in winter continuing into this time of year, when it is easiest to describe the sun as being low in the sky, so the length of the day and sunlight will be very much reduced because of the development. Our house has a first floor balcony to the front facing west specially built to take advantage of the sun in the late afternoon and

early evening and its use may well be considerably reduced if the tower goes ahead.

Impact of Wind

As mentioned my wife and I are walking past the top of the site at the top of Eton Avenue more or less every day. This north west corner of the existing buildings at the junction of Eton Avenue and Finchley Road is already frequently extremely windy. Despite what the computer modelling commissioned by the developers may say, any new buildings of the height size and bulk as proposed can only exacerbate the situation in this respect, which is bad enough at times already.

Traffic and Vehicular Access

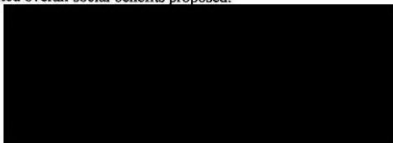
With Eton Avenue having been blocked off from Finchley Road for over forty years, the top end of Eton Avenue bordering the Hampstead Theatre is intended to be primarily used by pedestrians and for an open air market. Even so far too many vehicles already have to go through this area all day long, to deliver goods and services to the existing offices and two restaurants. Similarly the passageway between the existing building and the Hampstead Theatre, which again should primarily be for pedestrians, suffers from both the parking and passage of vehicles. It seems that the new development will have no better vehicular access than the existing and more or less everything will therefore have to pass along the walkway between the site and the theatre, then through the pedestrian/market area, and then either through Winchester Road or a rat run through various neighbouring streets in Belsize Park, which are at times quite full already for example with the school run. This means of access is barely good enough for the existing buildings, but would be quite inadequate if not dangerous for the proposed new development with its increased commercial and retail usage, let alone the completely new 184 residential development; which of necessity must involve a much greater access at all times by service, delivery and removal vans let alone residents and visitors. Unless access to the development is changed to directly on to Avenue Road, which would entail a lot of other considerations such as resiting the entrance to the Underground station, this lack of proper means of access is strong grounds alone for rejecting the Application.

Parking

Only 11 disabled parking spaces are planned. It is quite unrealistic if not disingenuous, to expect that in 184 apartments, primarily designed to be occupied by young working professionals, that the majority will not have their own car; indeed many may require it for their jobs. In fact as many of the apartments have two or even three bedrooms, the number of car owners could be very considerable, leaving aside completely cars of visitors. There is really no spare capacity in the surrounding streets. Taking my own street of Crossfield Road as an example, in the evening there is already great pressure on any spare space from visitors to the Hampstead Theatre. The reality is that there will be a huge number of extra cars, and their owners from necessity will park them wherever they can, such as blocking entrances and driveways, and overnight on the pedestrian/market area. Again this is another ground alone for rejecting the Application.

Summary

To summarise the proposed new buildings and tower blocks are quite excessive and out of all proportion for the area, lacking any of the ancillary provisions necessary for such a dense use of the site, and would cause huge untold damage to the whole neighbourhood; which if anything is exacerbated by the very limited overall social benefits proposed.



March 28th 2014

Conor McDonagh
Regeneration and Planning
Borough of Camden
Town Hall
Judd St
WC1H 8ND

3 1 MAR 2014

Culture & Environment

Dear Mr McDonagh

**Re: Planning Application 2014/1617/P
100 Adelaide Road**

I think the proposed redevelopment of this site is monstrous. The new block of flats overlooking the Swiss Cottage swimming pool is bad enough. This proposal is the limit and quite uncalled for. It is clearly driven by greed and short-term gain. If allowed, it will only diminish the quality of life for everyone in this area: in terms of aesthetics, in terms of convenience, like ease of parking, in terms of the sense of general well-being that makes city life in nice parts of the city so agreeable. It will be yet another case of the profiteer contributing to the death of the goose that lays his golden eggs.

Something that we see all over London all the time now: skylines being blotted out by endless second-rate high-rise building tarted up with a few meretricious gestures to contemporary architectural fashion. Look at Kings Cross. Stick in a few "community assets" to appease the councils and the punters and walk off with a fat profit. And don't give a damn for the future. It is not for this kind of building that people want to come and live and work in London: quite the contrary. Swiss Cottage and Finchley Road are not exactly beauties as it is. For God's sake, don't make it worse.

I hope you will see the light. And I heartily endorse the arguments set out on the attached sheet.

[REDACTED]

We object to the planning application to demolish the existing building and redevelopment for a 24-storey building and a part 7 part 5 storey building comprising a total of 184 residential units and all the associated development.

1. Despite objections and representations of local residents to the developers, it appears no real changes have been made to the scheme.

2. The development may cause material harm to the local area because it appears to be out of scale. It is too HIGH, too BULKY and the MASSING is wrong for this site, adjoining a conservation area, a listed library building and a popular green space.

3. The proposed development's height and mass will cause material damage to the character, appearance and setting of adjoining Conservation areas. The proposed building will be visible from most parts of the adjoining conservation areas.

4. The proposed building is not an iconic design by a well-known architect. It has no design coherence with the green space, the Belsize Conservation area or the adjacent grade II listed Swiss Cottage library.

5. The huge new development materially damages the local environment. The green space will be overlooked by 184 flats; parents of children who use the fountain are concerned about the security implications for their children. The retail development at the foot of the towers will spill onto the green space and create a noise nuisance for neighbours, particularly at night. Sunlight, and daylight will be affected at various different times of the day for neighbours, users of the green space and the market.

6. Local transport is already overcrowded. New residents and their visitors may well overwhelm the Swiss Cottage tube and adjoining bus stops. The proposals are vague about what will happen to the tube entrance on Eton Ave once the development has started.

7. The scheme provides no parking. Outside restricted times, there is nothing to stop visitors to the development's residents and the retail facilities using local parking spaces. The scheme fails to take into account that residents and users of the retail facilities will be picked up and dropped by cars.

8. The development does not provide affordable housing for local people and families. Of 184 flats, Essential Living will let 148 apartments on the private rental market. Their brochure makes clear that their target market are young working professionals. ONLY 28 flats will be social housing. This is inadequate for this community's needs.

9. This application is premature. There appears to be no successful example of the rental model proposed by Essential Living which has lasted for over five years elsewhere in London and none in Camden.

10. It appears that the major construction work will continue over 27 months. There is no clear plan for how vehicles and cranes will access the site without disrupting local residents, given that the site is bounded by Eton Ave and Winchester Road. Also, it seems likely that the construction work will coincide with HS2 construction work.

[REDACTED]



Conor McDonagh, Esq.,
Regeneration and Planning Development Management,
CAMDEN COUNCIL,
Town Hall, Argyle Street,
LONDON WC1H 8ND.
U.K. ANGLETERRE

REGISTERED LETTER.

Dear Mr. McDonagh,

Re : Application for Planning Permission ref. 2014/1617/P, 100 Avenue Road, LONDON NW3.

As owners of flat N° 1 at 10 Adamson Road, LONDON NW3 3HR, my wife and I wish to confirm our objection to the planning application to demolish the existing building and redevelopment for a 24-storey building and a part 7 part 5 storey building comprising a total of 184 residential units and all the associated development at 100 Avenue Road under reference 2014/1617/P, sent by e-mail on 29th March.

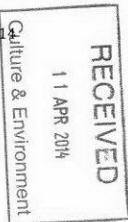
The grounds for our objection are as follows :

- 1) The development will cause material harm to the local area because it appears to be out of scale. It is too HIGH, too BULKY and the MASSING is wrong for this site, adjoining a conservation area, a listed building and a popular green space.
 - 2) The proposed development's height and mass will cause material damage to the character, appearance and setting of adjoining Conservation areas. The proposed building will be visible from most parts of the adjoining conservation areas.
 - 3) The proposed building shows no architectural creativity. It is not an iconic design by a well-known architect and has no design coherence with the green space, the Belsize Conservation area or the adjacent grade II listed Swiss Cottage library.
 - 4) The huge new development materially damages the local environment. The green space will be overlooked by 184 flats and daylight will be impaired for neighbours, users of the green space and the market.
 - 5) Local transport is already overcrowded. New residents and their visitors may well overwhelm the Swiss Cottage tube and adjoining bus stops.
 - 6) The scheme provides no parking. Public parking is already limited, there being more demand than places available.
 - 7) The development only provides 28 flats for social housing. This is inadequate for this community's needs.
- Please be so kind as to reject this application, or failing that, reduce the height and mass of the new building not to exceed those existing.

MS
Have just realised that two of the views referred to in this letter may have been accidentally omitted from the package I delivered today and I am enclosing these with this copy letter.

Conor McDonah,
Regeneration & Planning Management,
London Borough of Camden,
Town Hall,
Judd Street,
London WC1H 8ND

9th April 2014



Dear Mr McDonah,

100 Avenue Road Applications 2014/1617/P

Just over a week ago I learnt from a leaflet distributed by the Save Swiss Cottage Action Group that a major application have been submitted for this site. Although I live within about two hundred yards of the site in the Fitzjohns Avenue Conservation Area, we had received no notification of the proposals. My interest in the Swiss Cottage site goes back quite a long way, having lived in Buckland Crescent for many years, my wife and I had participated in the market on the site for many years if not decades.

In the 1970's the site (which formerly housed a School for the Blind and a large house with grounds and conservatories named 'Sunnyside') had been dubbed 'the largest free market in Europe'. My family and friends went to lay out our unwanted furniture and knick knacks on folding tables transported for the purpose amongst the dozens of stalls, food and drink providers, gramophone players, tape vendors and booksellers galore. There was no formal organisation, but if you wanted to erect a stall you had to get there quite early. The only formal arrangements were that a contribution had to be made towards Chris Hurwitz who removed the debris at the end of the day, ably assisted by 'Fred' on behalf of Camden Council, who were in those days seen as benevolent supporters of the operation as they after all managed the nearby library and swimming pool complex (then about twice its present size)..

Subsequently the Council offered the front part of the site for development and in 1981-4 the present travertine-faced office and restaurant building was erected to the designs of Ted Levy, Benjamin & Partners, described in Pevsner as having "crisp red trimmings in the fashion of the day, tactfully stepping down from six to three storeys as it approaches the community buildings and open space to the south". Shortly after this architectural competitions were organised

for the restoration and modernisation of the library and consolidation of the swimming pool into the building designed by Farrells which we have now. The

2

residue of the original swimming pool site was then sold off to developer who built the 'Visage' building - fine as a design concept to sneak though not helped by the additional four storey rectangular 'added' tower, which had not been envisaged in the original competition winning scheme. Next door to this is one of the four twenty-four storey residential towers erected by Camden and generally regarded with some derision on the architectural front.

Shortly after this, the Farmers Market which had been flourishing in the centre of the open site (encouraged but possibly as a result of this doomed by the support of Prince Charles) was removed to the Sainsbury's car park in the Finchley Road whilst the new Hampstead Theatre and rather boring 'dry' water feature were developed in the remainder of formerly open site. Eventually as we know the remains of the market were permitted to return to the pedestrian part of Eton Avenue as the present much diminished Wednesday market (referred to as a 'French Market' in one of the current planning application documents.).

It is against this background that we have to consider the present proposals for a 24 storey tower and hefty slab block which will extend further into the public open space than the existing building (cf attached views 19 & 20 taken from the applicant's "Townscape and Visual Impact Assessment" volume by the Peter Stewart Consultancy). The impact of these massive buildings has also to be considered in the context of a number of adjoining Conservation Areas (Belsize Park, Fitzjohn's, South Hampstead, Elsworthly etc.). It must seem extraordinary after so much earlier public involvement and interest, that the current scheme has been 'sprung' on the public with so little prior warning and no public exhibitions or meetings.

Having studied the drawings and reports submitted with the application (over twenty elaborate documents), I have to say that the developer has presented a very credible range of technical information. The only problem is that all of this does not really explain why the development is justified in its present form - the fact that there are a number or rather inappropriately sited tower blocks in the locality can hardly be seen as justification for the construction of yet another, particularly on the scale and of the relatively heavy-handed design proposed.

I have tried to show in the 20 attached views extracted from the Townscape and Visual Impact Assessment, how dramatic and unpleasant the impact of the new tower will be, particularly on the local Conservation Areas. When one considers that the development is likely to proceed over the next three or four years at the same time as the HS2 railway subterranean excavations at Swiss Cottage, and at the same time (apparently) as the gyratory alterations are taking place, the chaos and disruption to local people's lives can easily be envisaged. The removal of a few steps in the Underground Station will scarcely offset this damage, and at the end of it all we will be left with a local environment that is significantly less attractive than the existing..

For me, two of the views from the Townscape Assessment are the most telling of all (19 & 20 looking across the existing open space as attached). I have no reason to doubt the technical accuracy of these presentations, they are taken from the same viewpoint with the same trees in the same condition. If anyone can tell me that the proposed version (20) is preferable to the existing (19) I will eat my hat (or would if I had one). Not only is the tower block a gross intrusion on the present relatively low scale of the open space, but the low slab block can be seen as having a radically worse impact than the present relatively sophisticated design. The reason for this I discovered, when I came to draw up a plan comparing the existing and proposed schemes (Drawing 'A' attached) is that the proposed design is not only higher but intrudes much further into the park (apparently taking its cue from an unauthorised tent-like structure attached to the cafe). Everything about the new design is heavy and unyielding, unrelated to the park, and oppressive.

Having studied the overall designs and reports I began to realise that we are not only looking at an unacceptable design but also at one that will be hugely expensive to implement. The underground works are on a phenomenal scale with dramatic retaining walls and piling – the existing structures will have to be completely demolished and carted away before construction can start and all of this will take place in an extremely limited area where traffic and conservation issues result in considerable on-costs.

All this has led me to wonder whether the applicants and their consultants have given any serious consideration to an alternative approach under which the existing structure is retained and adapted for residential purposes. 'Drawing B' shows how this might be achieved transforming the accommodation to residential use and adding balconies to make the flats more attractive. This is an approach which is frequently adopted in the present market and one with which I have been involved on a number of occasions. Twenty flats are provided on one floor, and allowing for the introduction of some penthouse flats which could be added due to the lower floor-loading for residential use I would guess that about 120 flats could be provided.

Before taking any irrevocable steps I would urge the applicant and his consultants to look at the scheme again and at least carry out some comparative costings.

To Camden I would request that you recognise the importance of the development in this critical location, and remember the time and effort that has been put in to creating the present adjoining facilities and open space. Although I understand that today is the formal deadline for comment I would now request that you extend the deadline and ask the applicant to put on a display/exhibition preferably within 100 Avenue Road with provision for comments to be registered and properly collected for consideration by the Council.





Planning application number 2014/16.17/P

Planning application address Regeneration Planning Development

I support the application (please state reasons below)

I object to the application (please state reasons below)

Your comments

Please take note of attached letter,
Also sent to you by Email.
An additional factor is that all the
trucks carrying goods to build are
going down Eton Avenue. There are
three schools on this road & this
will be a danger to our children



LB Camden
FINANCE
11 APR 2014
CENTRAL MAILROOM
Registry Support Office - 02

Please continue on extra sheets if you wish

Comments Form

Planning application number... 2014/1617/P

Planning application address... 100 Avenue Road London,

I support the application (please state reasons below)

I object to the application (please state reasons below)

NW's 34F. ✓

Your comments

The application is good for business
in the area, also it is good for Council,
there will be more tax^{to} received.

28th March 2014,

Mr. Conar McDonagh,
Regeneration & Planning Development Manager,
London Borough of Camden,

Town Hall,
Todd Street,

100 Avenue Road

Planning Application ref:

London N1 1H 8TD.

2014/1617/P.

Dear Mr. McDonagh,

We are writing to object to the planning application for the above proposed redevelopment. In our opinion it would cause harm to the local area because it is totally out of scale and materially damages the local environment.

Local transport is already overcrowded and new residents and their visitors will overwhelm the Swiss Cottage tube and adjoining bus stops.

Of the proposed 184 flats only 28 flats will be social housing.

The major construction work is likely to co-incide with HS2 construction. An impossible situation to live with. Yours Sincerely



Planning application number..... 2014/1617/P

Planning application address..... 100 AVENUE ROAD NWS 3HF

I support the application (please state reasons below)
I object to the application (please state reasons below)

Your comments

My wife and I have lived in Eton Avenue near Swiss Cottage tube station some 25 years. During this time we have seen a massive footprint in the area occasioned by the building activity around us:-

- 1) A large block of flats in Winchester Row / Adelaide Road.
- 2) " " " " " " " " " "
- 3) The re-siting and a much larger building for Harrow Theatre
- 4) A school in Adelaide Road
- 5) The enlargement of the Swiss Cottage Leisure Centre
- 6) " " " " Central School for Drama in Eton Avenue
- 7) A new additional building in Crossfield Row for the Hall School.

The increase in air pollution & traffic congestion has become a nightmare for residents. Parking near our flat is virtually impossible because of CA/B commuter traffic using the tube during the day & cinema & theatre parking in the evening we strongly object to the further building's (massive) contemplated at 100 Avenue Road. Please spare consideration for the residents in the area. Enough is enough.

TO: planning@camden.gov.uk
CC: saveswisscottageNW3@yahoo.co.uk

29 March 2014

SUBJECT: 100 AVENUE ROAD/ PLANNING APPLICATION 2014/1617/P

We object to the planning application to demolish the existing building and redevelopment for a 24-storey building and a part 7 part 5 storey building comprising a total of 184 residential units and all the associated development.

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4. The proposed building is not an iconic design by a well-known architect. It has no design coherence with the green space, the Belsize Conservation area or the adjacent grade II listed Swiss Cottage library.
5. The huge new development materially damages the local environment. The green space will be overlooked by 184 flats; parents of children who use the fountain are concerned about the security implications for their children. The retail development at the foot of the towers will spill onto the green space and create a noise nuisance for neighbours, particularly at night. Sunlight, and daylight will be affected at various different times of the day for neighbours, users of the green space and the market.
6. Local transport is already overcrowded. New residents and their visitors may well overwhelm the Swiss Cottage tube and adjoining bus stops. The proposals are vague about what will happen to the tube entrance on Eton Ave once the development has started.
7. The scheme provides no parking. Outside restricted times, there is nothing to stop visitors to the development's residents and the retail facilities using local parking spaces. The scheme fails to take into account that residents and users of the retail facilities will be picked up and dropped by cars.
8. The development does not provide affordable housing for local people and families. Of 184 flats, Essential Living will let 148 apartments on the private rental market. Their brochure makes clear that their target market are young working professionals. ONLY 28 flats will be social housing. This is inadequate for this community's needs.
9. This application is premature. There appears to be no successful example of the rental model proposed by Essential Living which has lasted for over five years elsewhere in London and none in Camden.
10. It appears that the major construction work will continue over 27 months. There is no clear plan for how vehicles and cranes will access the site without disrupting local residents, given that the site is bounded by Eton Ave and Winchester Road. Also, it seems likely that the construction work will coincide with HS2 construction work.



Conor McDonagh
Regeneration and Planning Development Management
LB Camden
Town Hall
Judd Street
London WC1H 8ND

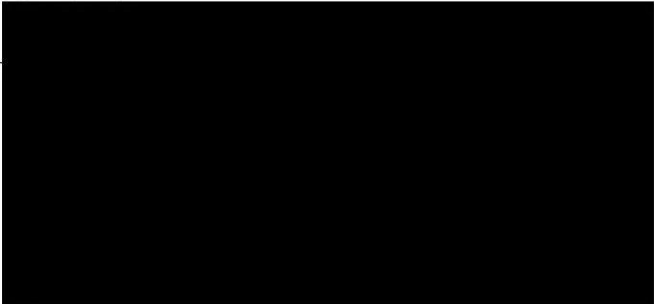
28th March 2014



Dear Mr McDonagh

Planning application 2014/1617/P - Swiss Cottage Redevelopment

This planning application should be refused and I am OBJECTING:

1. The proposal is completely out of character with the neighbourhood and particularly will adversely impact the Belsize and Fitzjohn's Conservation Areas.
 2. The blocks are too numerous, too high and too large to be consistent with the architecture of the area and would change negatively the character of Swiss Cottage, Belsize and Fitzjohn's Road.
 3. The law is clear that developments which, even though not in a conservation area, will have a negative impact on a conservation area should not be approved.
 4. No exception should be made for the design - it is neither iconic nor warrants the damage which will be done to the area.
 5. The local infrastructure and in particular parking and transport cannot support further development on this large scale with so many flats.
- 

[REDACTED]
Dew Mr M. Donagh,

21/3/14

TO: planning@camden.gov.uk
CC: saveswisscottageNW3@yahoo.co.uk

SUBJECT: 100 AVENUE ROAD/ PLANNING APPLICATION 2014/1617/P

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- [REDACTED]

RECEIVED

3 1 MAR 2014

Culture & Environment



Planning application number..... 2014/1617/P

Planning application address..... 100 AVENUE RD NWS 3HF

~~I support the application (please state reasons below)~~

I object to the application (please state reasons below)

Your comments

This work is more than likely to be done at the same time as the HS railway to the north. It will add to the congestion which is bound to occur on the roads. Eton France will be a main access route to the site. Even today the road gets blocked during peak times, school starting and finishing hours.

Obtaining access to the site will require major changes to the entrance below the Camden theatre, to achieve necessary height for lorries to pass.

Generally the width of roads in Severin Cottage do not support 2-way heavy-duty vehicles, without removing one side of car parking.

8 flats per floor in the tower block suggests a low standard of accommodation in conflict with the quality of other new buildings in the Severin Cottage area. The amenities provided will only cater for the tower-block residents.

The existing owners in the area will not gain much benefit and suffer many years of inconvenience.

I do not approve the scheme in its present form.

Please continue on extra sheets if you wish

Comments Form

Name JANE JOHNSONAddress 27 ADAMSON RD NW3 3HTEmail address j.r.johnson@btinternet.comTelephone number 0207 586 4748Planning application number 2014/1617/PPlanning application address 100 Avenue Rd NW3 3HF I support the application (please state reasons below) I object to the application (please state reasons below)

Your comments

Too high — oppressive visually, & in fact — will overlook the green space behind Hamp. Theatre & block its light.
Oppressive to children + families using space to be overlooked — and snatched?
No parking for 400 new residents + shoppers for the new shops, more people using tube + buses. Noise, overcrowding, misery + chaos. Traffic snarls.
25 flats only for social housing. Shame!
27 months construction — chaos + mess. This will overrun, building always does. Nightmare.
Will coincide with HS2 construction + mess. Hell.

Please continue on extra sheets if you wish

Comments Form

Name..... A GREASE ROYSTON SILLERS [Chairman Grease Tube Tenants Association Committee]

Address..... 36, CRESTA APTS 133 Finchley Rd London NW3 5HT

Email address..... burgerepoystonsillers@yahoo.co.uk

Telephone number..... 07920 023 999

Planning application number..... 2014/1617/P

Planning application address..... 100 AVENUE Rd. London NW3 5HT

I support the application (please state reasons below)

I object to the application (please state reasons below)

Your comments

LB Camden,
FINANCE
26 MAR 2014
CENTRAL MAILROOM
Registry Support Office - 03

This Application if granted will destroy the view of the city (London Eye - part of the tower on) from the eastern side of Cresta Apts.

The tower is too high and will not fit in with the area.

The noise, traffic interference etc. in the one way system at Swiss Cottage will be unbearable and cause absolute havoc.

This application must not go forward.

Bob Sillars