Cold 1683/A

Communications Infrastructure Advice Peter Davies LLB FRSA Barrister

Chief Planning Officer Camden LBC Town Hall Extension Argyle Street London WC1H 8EQ

Wednesday 28 May 2014



Dear Sir.

Infocus Public Networks Ltd ('Infocus'): Application for express consent for an illuminated advertisement on one of the glazed surfaces of a public paybnone at outside 191 Tottenham Court Road, Camden, London W17 TLQ.

- 1. I represent Infocus and I attach on their behalf an application for express consent to place an illuminated advertisement on one glazed surface of the payphone located at the above address. The payphone enjoys already deemed consent for an unilluminated advertisement on one glazed surface of the payphone by virtue of class 16 of schedule 3 of the 2007 outdoor advertising regulations.
- 2. I enclose the original together with three copies of the following:-

Application for express consent,

A plan showing the location of the payphone on one glazed surface of which it is intended to display the illuminated advertisement,

Technical specification for the illuminated advertisement (Scimitar Outdoor Ultra Slim 6 Sheet -LED Light Box Unit) and

a photograph demonstrating the proposed advertisement on its glazed surface

and a cheque for the sum of £385 (three-hundred and eighty-five pounds to support the application.

COMMUNICATIONS INFRASTRUCTURE ADVICE

- The immediate locality contains already a number of large and medium sized illuminated advertisements with which the change from non-illuminated to illuminated advertisement would blend in easily and would not cause any material harm to the amenity of the area.
- 4. For technical reasons I have chosen to make this application on a hard paper copy of the application form. However, I would prefer where possible to be contacted electronically at peter@qbajjar.com on any matters arising from the application.
- Any telephone communications would be easier on my mobile at 07774 223059
- 6. I look forward to hearing from you.

Thank you.

Peter Davies Consultant and Adviser