

Council reference number: EN14/0351

THE LONDON BOROUGH OF CAMDEN

IMPORTANT - THIS COMMUNICATION AFFECTS YOUR PROPERTY

**TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED BY THE PLANNING AND
COMPENSATION ACT 1991)**

**THE TOWN AND COUNTRY PLANNING
(CONTROL OF ADVERTISEMENTS) (ENGLAND) REGULATIONS 2007**

DISCONTINUANCE NOTICE

TO The advertiser and owner and occupier (as specified within the Third Schedule)
of the site

OF Pavement adjacent to 128-144 Euston Road
London
NW1 2AS

1. You are using for the display of advertisement(s) the site described in the First Schedule below for which consent is deemed to be granted under the 2007 Regulations.
2. The London Borough of Camden ("the Council") as local planning authority, for the reasons stated in the Second Schedule below, considers it necessary to require the use of the site for the display of advertisement(s) to be discontinued to remedy a substantial injury to the amenity of the locality.
3. Acting under the powers conferred by Regulation 8 of the 2007 Regulations, the Council REQUIRES YOU to DISCONTINUE the use of the site for the display of advertisement(s) within a period of **28 days** after the date on which this notice takes effect.
4. This notice shall take effect, subject to the provisions of Regulation 8(5) and (6) of the 2007 Regulations, at the end of a period of **8 weeks** after the service of this notice on you.

DATED: 26 June 2014

SIGNED: _____

Frances Wheat

Head of service, Development Management, Culture and Environment on behalf of
the London Borough of Camden, Town Hall, Judd Street, London WC1H 9LP

FIRST SCHEDULE

DESCRIPTION OF SITE

Pavement adjacent to 128 - 144 Euston Road, London, NW1 2AS

The erection of an advertisement on glazed panel of electronic communications apparatus (public payphone).

SECOND SCHEDULE

REASONS FOR SERVING THE NOTICE

1. The advertisement, by reason of its location, size, appearance and its proximity to the former Elizabeth Garrett Anderson Hospital Building results in demonstrable harm to character and appearance of the streetscene and the setting of the listed building resulting in substantial injury to the amenity of the locality contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage) of the London Borough of Camden Local Development Framework Development Policies and Central Government guidance contained within the National Planning Policy Framework (2012).
2. The advertisement, by obscuring the transparent panel of the telephone kiosk create opportunities for potential crime and antisocial behaviour and reduces pedestrian visibility with respect to south moving traffic on Churchway resulting in danger to members of the public contrary to policy CS17 (Making Camden a safer place) of the London Borough of Camden Local Development Framework Core Strategy and policy DP24 (Securing high quality design) of the London Borough of Camden Local Development Framework Development Policies.

THIRD SCHEDULE

LIST OF PERSONS SERVED

1.	Infocus Public Networks Limited 9 Parrish Close Bishops Itchington Warwickshire CV47 2YR
2.	Infocus Public Networks Limited 1 st Floor 25 Greenhill Street Stratford Upon Avon CV37 6LE
3.	Infocus Public Networks Limited Waverley Lodge Weston Lane Bubbenhall Warwickshire CV8 3BN

NOTES

Appeals

- (a) Under Regulation 17 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 any person served with a discontinuance notice may appeal to the Secretary of State at any time **before** the discontinuance notice takes effect.
- (b) Should you require information on appeals you should contact the Planning Inspectorate, Advertisement Section, Room 3/17, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, BRISTOL, BS1 6PN or at <http://www.planningportal.gov.uk/planning/appeals/online/makeanappeal>
- (c) Subject to Regulation 8(6), notice of appeal in writing must be given to the Secretary of State within eight weeks of receipt of this notice, or within such longer period as the Secretary of State may allow, and the person appealing must send with the notice of appeal a copy of each of the following documents:
 - (i) the discontinuance notice;
 - (ii) any notice of variation;
 - (iii) any relevant correspondence with the authority.
- (d) On the determination of the appeal the Secretary of State is required to give such directions as may be necessary for giving effect to his determination, including, where appropriate, directions for quashing the discontinuance notice or for varying its terms.
- (e) The decision of the Secretary of State on an appeal is final.

Withdrawal or Variation of Discontinuance Notice

Under Regulation 8(6), the local planning authority may, by notice served on the advertiser, withdraw a discontinuance notice at any time before it takes effect, or may, where no appeal to the Secretary of State is pending, from time to time vary a discontinuance notice by extending the period at the end of which the notice is to take effect.

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