

**THE LONDON BOROUGH OF CAMDEN****IMPORTANT - THIS COMMUNICATION AFFECTS YOUR PROPERTY  
TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED BY THE  
PLANNING AND COMPENSATION ACT 1991)****THE TOWN AND COUNTRY PLANNING  
(CONTROL OF ADVERTISEMENTS) (ENGLAND) REGULATIONS 2007  
DISCONTINUANCE NOTICE**

**TO** The advertiser and owner and occupier ( as specified within the Third Schedule)  
of the site  
**OF** 11 Grenville Street  
London  
EC1N 8SB

1. You are using for the display of advertisement(s) the site described in the First Schedule below for which consent is deemed to be granted under the 2007 Regulations.
2. The London Borough of Camden ("the Council") as local planning authority, for the reasons stated in the Second Schedule below, considers it necessary to require the use of the site for the display of advertisement(s) to be discontinued to remedy a substantial injury to the amenity of the locality.
3. Acting under the powers conferred by Regulation 8 of the 2007 Regulations, the Council REQUIRES YOU to DISCONTINUE the use of the site for the display of advertisement(s) and information boards to the front forecourt and attached to the railings within a period of **28 days** after the date on which this notice takes effect.
4. This notice shall take effect, subject to the provisions of Regulation 8(5) and (6) of the 2007 Regulations, at the end of a period of **8 weeks** after the service of this notice on you.

**DATED:** 2 August 2012

**SIGNED:**



Head of Legal Services, on behalf of the London Borough of Camden, Town Hall,  
Judd Street, London WC1H 9LP.

**FIRST SCHEDULE**

**DESCRIPTION OF SITE**

The front forecourt and railings, below fascia sign levels (excluding the existing fascia sign, projecting sign and canopy) to the front elevation of 11 Grenville Street, London, EC1N 8SB shown edged in black hatching on the plan attached to this Notice.

**SECOND SCHEDULE**

**REASONS FOR SERVING THE NOTICE**

The use of the front forecourt and railings for the display of numerous advertisements is visually harmful to the amenity of the locality. The display, by reason of their number and location pay no respect to the design and form of the host building and are detrimental to the character and appearance of the Bloomsbury Conservation Area. The advertisements are therefore contrary to Policies CCS14 (Promoting high quality places and conserving our heritage), DP24 (Securing high quality design), DP25 (Conserving Camden's heritage) and DP30 (Shopfronts) of the Local Development Framework Core Strategy and Development Policies.

**THIRD SCHEDULE**

**LIST OF PERSONS SERVED**

1. Freshwater Group  
New London House  
172 Drury Lane  
London  
WC2B 5QR
2. Calabar Properties Limited  
Freshwater House  
158-162 Shaftsbury Avenue  
London  
WC2H 8HR
3. Serdar Ahsak  
Ground Floor and Basement  
11-12 Grenville Street  
London  
WC1N 1LZ

**NOTES**

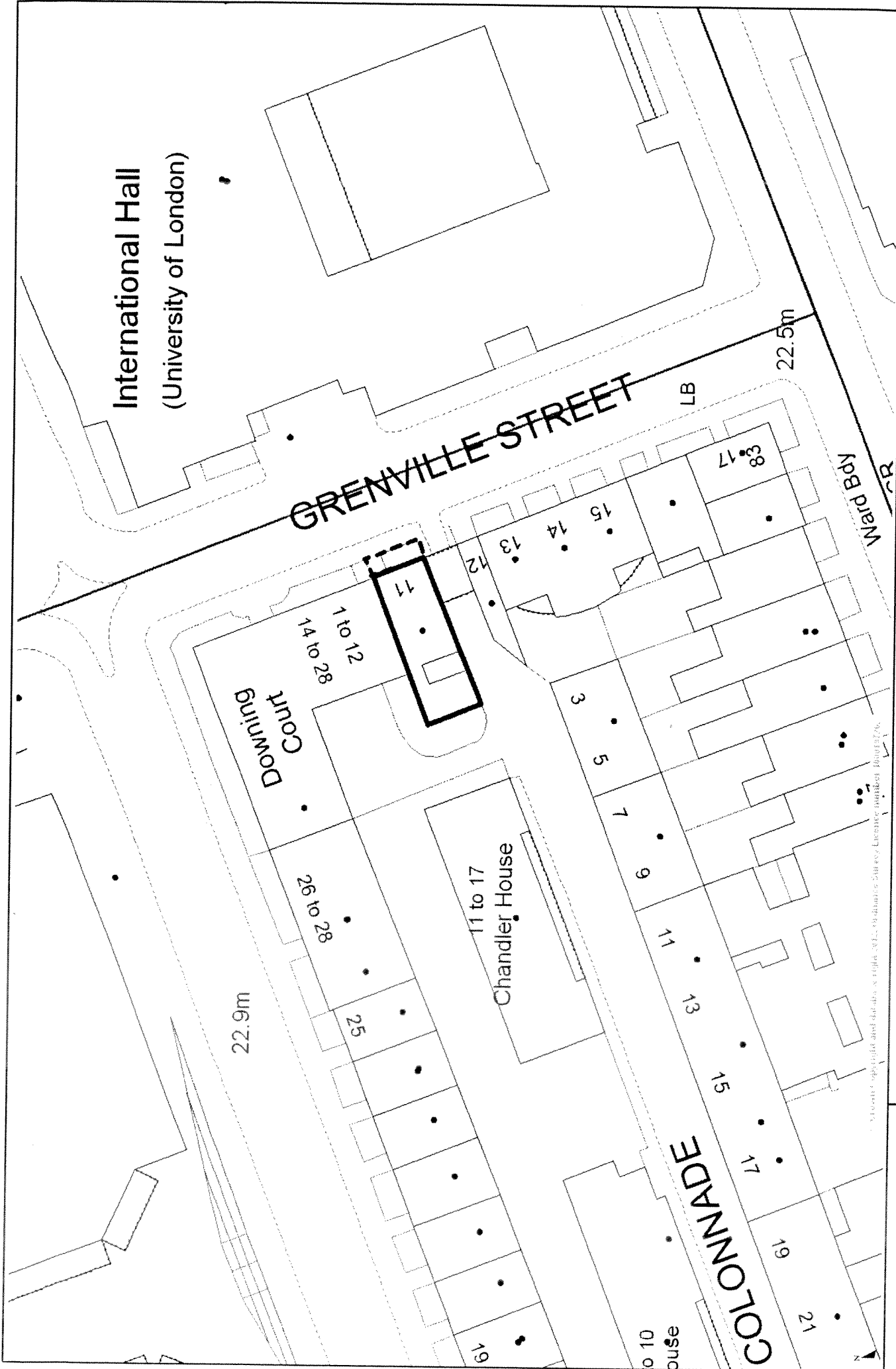
**Appeals**

- (a) Under Regulation 17 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 any person served with a discontinuance notice may appeal to the Secretary of State at any time **before** the discontinuance notice takes effect.
- (b) Should you require information on appeals you should contact the Planning Inspectorate, Advertisement Section, Room 3/17, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, BRISTOL, BS1 6PN or at <http://www.planningportal.gov.uk/planning/appeals/online/makeanappeal>
- (c) Subject to Regulation 8(6), notice of appeal in writing must be given to the Secretary of State within eight weeks of receipt of this notice, or within such longer period as the Secretary of State may allow, and the person appealing must send with the notice of appeal a copy of each of the following documents:
  - (i) the discontinuance notice;
  - (ii) any notice of variation;
  - (iii) any relevant correspondence with the authority.
- (d) On the determination of the appeal the Secretary of State is required to give such directions as may be necessary for giving effect to his determination, including, where appropriate, directions for quashing the discontinuance notice or for varying its terms.
- (e) The decision of the Secretary of State on an appeal is final.

**Withdrawal or Variation of Discontinuance Notice**

Under Regulation 8(6), the local planning authority may, by notice served on the advertiser, withdraw a discontinuance notice at any time before it takes effect, or may, where no appeal to the Secretary of State is pending, from time to time vary a discontinuance notice by extending the period at the end of which the notice is to take effect.





International Hall  
(University of London)

GRENVILLE STREET

Downing Court

Chandler House

COTTONNADE



**Site Location Plan: 11 Grenville Street**

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Scale 1/500

Centre = 530355 E 182162 N

Date 9/7/2012



## Punjabi

ਜ਼ਰੂਰੀ: ਇਹ ਫਾਰਮ ਸਾਡੇ ਕੋਲ ਭੇਜਣ ਲਈ ਖਾਸ ਮਿਆਦ ਹੈ। ਇਸ ਮਿਆਦ ਦਾ ਸਮਾਂ ਪੂਰਾ ਹੋ ਜਾਣ ਤੋਂ ਪਹਿਲਾਂ ਇਹ ਫਾਰਮ ਸਾਡੇ ਕੋਲ ਲਾਜ਼ਮੀ ਤੌਰ ਤੇ ਪਹੁੰਚ ਜਾਣਾ ਚਾਹੀਦਾ ਹੈ। ਜੇ ਤੁਹਾਨੂੰ ਇਹ ਫਾਰਮ ਭਰਨ ਲਈ ਮਦਦ ਦੀ ਲੋੜ ਹੈ, ਤਾਂ ਅਸੀਂ ਤੁਹਾਨੂੰ ਸੁਝਾਉ ਦਿੰਦੇ ਹਾਂ ਕਿ ਤੁਸੀਂ ਇਹਦੇ ਬਾਰੇ ਕਿਸੇ ਤੋਂ ਸਲਾਹ ਲਓ।

## Gujarati

મહત્વનું : અમને આ ફોર્મ મોકલવા માટે સમય મર્યાદા છે. આ સમય મર્યાદા પૂરી થાય તે પહેલાં અમને તે મળી જવું જ જોઈએ. જો તમને આ ફોર્મ ભરવા માટે મદદની જરૂર હોય તો અમે તમને સલાહ મેળવવાનું સૂચન કરીએ છીએ.

## Hindi

आवश्यक : इस फॉर्म को हमारे पास भिजवाने की एक समय-सीमा है। उस समय-सीमा के बीतने से पहले हमें यह फॉर्म अवश्य मिल जाना चाहिए। यदि आपको इस फॉर्म को भरने में सहायता चाहिए, तो हमारा सुझाव है कि आप किसी की सलाह लें।

## Urdu

اہم: اس فارم کو ہمیں بھیجنے کے لئے وقت کی ایک معیاد ہے۔ اس معیاد کے گزرنے سے پہلے پہلے ہمیں یہ لازمی طور پر مل جانا چاہیے۔ اگر اس فارم کو بھرنے میں آپ کو مدد کی ضرورت ہے تو ہماری رائے ہے کہ آپ مشورہ حاصل کریں۔

## Bengali

জরুরী: এই ফর্ম আমাদের কাছে পাঠানোর একটা সময়সীমা আছে। এই সময়সীমা শেষ হবার আগেই এটা অবশ্যই আমাদের কাছে পৌঁছাতে হবে। এই ফর্ম পূরণ করায় যদি আপনার সাহায্যের দরকার হয় তাহলে আমাদের পুস্তাব, কারো পরামর্শ নিন।

## Chinese

重要通知: 把這份表格寄回給我們是有時間限制的。我們必須在時限過期之前收到這份表格。假若你需要別人幫助你填寫這份表格, 我們建議你尋求指導。

## English

**IMPORTANT:** There is a time limit for sending this form to us. We must receive it before the time expires. If you need help filling in this form, we suggest you get advice.

