

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $\label{publication} \textbf{Publication of applications on planning authority websites}.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, A	ddress a	nd Contact E	)etails					
Title: Mr	Fir	st name:	charles			Surname: s	slevin		
Company name	king Me	edia Manag	ement Ltd						
Street address:	16 weth	16 wetherby gardens				Country Code	National Number	Extension Number	
						Telephone number:			
						Mobile number:			
Town/City	Londor	1							
County:						Fax number:			
Country:	United	Kingdom				Email address:			
Postcode:	sw50jp								
Are you an agent acting on behalf of the applicant?  Yes  No									
2. Agent Name, Address and Contact Datails									
2. Agent Name, Address and Contact Details									
No Agent details were submitted for this application									
3. Site Address Details									
Full postal address of the site (including full postcode where available)  Description:									
House:	174		Suffix:						
House name:	Glendola Leisure Holdings Ltd								
Street address:	Camden High Street								
Town/City:	Londor	1							
County:									
Postcode:	NW1 01	NE							
Description of loca (must be complete	tion or a	grid referer code is not	nce known):						
Easting:		528954							
Northing:		183890							
4. Pre-application Advice									
Has assistance or prior advice been sought from the local authority about this application?  Yes  No									
5. Neighbour a	5. Neighbour and Community Consultation								
Have you consulted	Have you consulted your neighbours or the local community about the proposal?  Yes  No								

With respect to the Authority Lam.							
With respect to the Authority, I am:  (a) a member of staff  (b) an elected member  (c) related to a member of staff							
(d) related to an elected member  Do any of these statements apply to you?  Yes • No							
7. Type of Proposed Advertisement(s)							
Please describe the proposed advertisement(s):							
Renewal of consent to display of micromesh PVC screens/shrouds incorporating two external static illuminated advertisement panels attached to the façade fronting Camden High Street and Bayham Street for a period of 10 months.							
How many of the following type of advertisements are you applying for?							
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2							
Please describe: micromesh PVC screens/shrouds incorporating two external static illuminated advertisement panels attached to the façade fronting Camden High Street and Bayham Street							
8. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place?  Yes No							
If Yes, please provide details:							
This application seeks a temporary renewal for consent 2013/5984/A (expiring June 30th 2014)							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No							
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
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What is the maximum projection of the advertisement from face of building (in metres)?	1.250 m							
What are the dimensions of the proposed advertisement? Height: 6.000 x Width: 10.000 x Depth: 1.250 metres								
What materials will the sign be made of?								
highest quality micromesh PVC								
What is the maximum height of any of the individual letters and symbols (in centimetres)?  50.000 cm								
The colour of text and background:								
variable								
Will the sign be illuminated? Yes O No								
Will the sign be illuminated internally or externally?  • Externally								
Illuminance Levels: 400.000 cd/m								
Will the illumination be static or intermittent?    Static    Intermittent								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
☐ The agent ☐ The applicant ☐ Other person								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and								
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.  Date 13/05/2014								