

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
Phone: 020 7974 4444  
Fax: 020 7974 1680

Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	Jane	Surname:	Holme	
Company name:	Youngs & Co Brewery PLC					
Street address:	83 Queens Road			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City	Brighton			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	BN1 3XE					
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No						

### 2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Cooper	
Company name:	PSE Associates					
Street address:	83 Queens Road			Country Code	National Number	Extension Number
				Telephone number:	01273383383	
				Mobile number:	07969343829	
Town/City	Brighton			Fax number:		
County:	East Sussex			Email address:		
Country:	United Kingdom					
Postcode:	BN1 3XE			david.cooper@pse-associates.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="49"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="The Queens"/>		
Street address:	<input type="text" value="Regents Park Road"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 8XD"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="527854"/>
Northing:	<input type="text" value="184021"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposals are to replace the existing corporate signage such as: one large wall swing sign, one set of bespoke 200mm lettering applied directly to masonry and two standard entrance plaques. The swing sign will be illuminated by two new spotlights whilst the new lettering will be lit up by a new trough light.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

2x entrance plaque

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see drawing no. 7206/03, visual and existing signage report

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

### 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="3.450"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.025"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.200"/>	x Width: <input type="text" value="1.845"/>	x Depth: <input type="text" value="0.025"/>	metres
What materials will the sign be made of?	<input type="text" value="Mild steel, brass coated"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="20.000"/>	cm		
The colour of text and background:	<input type="text" value="Gold letterin on black background"/>			
Will the sign be illuminated?	<input checked="" type="radio"/> Yes	<input type="radio"/> No		
Will the sign be illuminated internally or externally?	<input type="radio"/> Internally	<input checked="" type="radio"/> Externally		
Illuminance Levels:	<input type="text" value="80.000"/>	cd/m		
Will the illumination be static or intermittent?	<input checked="" type="radio"/> Static	<input type="radio"/> Intermittent		

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="5.615"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="1.320"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="1.511"/>	x Width: <input type="text" value="1.080"/>	x Depth: <input type="text" value="0.155"/>	metres
What materials will the sign be made of?	<input type="text" value="paperstone, edge will be internally lit by LED's"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="50.000"/>	cm		
The colour of text and background:	<input type="text" value="Pictorial on beige background"/>			
Will the sign be illuminated?	<input checked="" type="radio"/> Yes	<input type="radio"/> No		
Will the sign be illuminated internally or externally?	<input type="radio"/> Internally	<input checked="" type="radio"/> Externally		
Illuminance Levels:	<input type="text" value="56.000"/>	cd/m		
Will the illumination be static or intermittent?	<input checked="" type="radio"/> Static	<input type="radio"/> Intermittent		

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="1.360"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.050"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.480"/>	x Width: <input type="text" value="0.300"/>	x Depth: <input type="text" value="0.050"/>	metres
What materials will the sign be made of?	<input type="text" value="Paperstone"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="10.000"/>	cm		
The colour of text and background:	<input type="text" value="gold and black text on gold background"/>			
Will the sign be illuminated?	<input type="radio"/> Yes	<input checked="" type="radio"/> No		

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes	<input type="radio"/> No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
<input checked="" type="radio"/> The agent	<input type="radio"/> The applicant	<input type="radio"/> Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

<input checked="" type="checkbox"/>	Date	<input type="text" value="16/06/2014"/>
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