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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

$Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Ms	Fir	rst name: Moya	Surname: Ma	ılekin			
Company name	Camde	n Arts Centre					
Street address:	Arkwri	ght Road		Country Code	National Number	Extension Number	
			Telephone number:				
			Mobile number:				
Town/City	Londor	1	Fax number:				
County:			Fax Humber.				
Country:	United	Kingdom	Email address:				
Postcode:	NW3 6I	DG					
2. Agent Name, Address and Contact Details No Agent details were submitted for this application							
3. Site Address Details							
Full postal address House:	s of the sit	te (including full postcode where available) Suffix:	Description:				
House name:	Camde	en Arts Centre	7				
Street address:		ght Road					
Town/City:	Londor	n					
County:							
Postcode:	code: NW3 6DG						
Description of location or a grid reference (must be completed if postcode is not known):							
Easting:		526043					
Northing:		185159	<u> </u>				

4. Pre-application Advice								
Has assistance or prior advice been sought from the local authority about this application? (Yes								
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):								
Officer name:	_							
Title: Ms First name: Emily Surname: Marriott-Brittan								
Reference:								
Date (DD/MM/YYYY): 16/06/2014 (Must be pre-application submission)								
Details of the pre-application advice received:	_							
Our enforcement officer does not see an issue in principle. The sign would require advertisement consent and we would discourage internal backlit illumination.								
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal? Yes No								
6. Authority Employee/Member								
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s): 1x A0 triple poster board to be placed within the garden beds (Centre property) further to the left of the step entrance. 144cm x 298cm. 1x white general information display - D/sided 3mm aluminium freestanding monolith 2000mm x 2000mm x 150mm. These will not obstruct the building as they would be in front of the wooden fence and the glass wall beside the garden. They would not be back lit. There are currently x2 white display boards (set back at the side entrance on Awkwright road, and on the corner of Finchley road and Arkwright road) and x2 triple poster display board (on Arkwright road and further up Finchley road). There is no advertising currently on this end of the Centre property as the beds were recently overgrown and have been cleared. New planting has been done to improve genearal appearance. How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2 Please describe: Both the poster board and white display board are the same models as existing and therefore in keeping with the overall appearance. This will allow us to increase visibility at this side of the building which currently has no branding, and also in response to the large JW3 centre which opened opposite after installing current advertising.	er_							
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place? Yes No								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?								
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No								
9. Advertisement(s) Period	_							
Please state the period of time for which consent is sought for the advertisement								
From: 18/06/2014 To: 18/06/2024								
10. Interest in the Land	_							
Does the applicant own the land or buildings where the adverts are to be placed? Yes No								
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No								
If No, why has permission not been obtained?								
The building is on a long-term lease from Camden Council until 2027. No permission is required under the lease agreement, and advertising boards can be removed if required at a later date.								
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11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 0.460 m
What is the maximum projection of the advertisement from face of building (in metres)? 6.000 m
What are the dimensions of the proposed advertisement? Height: 1.440 x Width: 2.880 x Depth: 0.160 metres
What materials will the sign be made of? Aluminium and stainless steel
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Varied - rolling series of posters to be installed within.
Will the sign be illuminated? Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 0.500 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.000 x Width: 2.000 x Depth: 0.150 metres
What materials will the sign be made of?
Aluminium coated Standard RAL White
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Blue lettering on white background.
Will the sign be illuminated? Yes No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
☐ The agent ☐ The applicant ☐ Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 18/06/2014
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