

Date: 23<sup>rd</sup> June, 2014-06-23

Your reference: RS/ PE/ EN14/0510

Development Management

London Borough of Camden

Town Hall

Argyle Street

London

WC1H 8EQ

Dear Camden Planning,

I recently was made aware of the current planning permission in regards to our building and operational opening hours under reference: PE98006008R2 dated 01/03/1999.

I would like to apply to have this condition changed to allow us to operate a commercially viable business that meets the needs and expectations of our customers.

Our business focuses on Group Exercise. To have a 7:30am clause to the operating hours in respect of 'classes' means that our business will be significantly affected.

I understand some of the logic behind safeguarding amenities to the adjoining premises and would like to address these points.

- 1) In the past 15 years there has seen a significant shift in 'work out' patterns; the rise of the 24 hour club and the rise in flexible working mean that it is expected that members of the public be able to work out at times that suit them. Since changing our class times, I have had several complaints from customers who previously attended 7am Group classes and a couple of who have subsequently cancelled their contracts
  - a. Please see attached communications from two members who have been affected by this policy
- 2) As we started operating our business, we received complaints from the neighbours concerning the noise from our classes. I engaged the services of a sound consultant (report attached) who advised that our noise levels were within permitted noise levels under Camden's environment rules. Our consultants have made recommendations

which we have adopted and are looking to go further in – for example, they have asked us to keep the secondary glazing closed to the dance studio and we are looking to have the single glazing replaced by new acoustic double glazing.

I would like to apply to have our opening hours adjusted to allow for classes to operate from 6:30am.

To protect the amenities and neighbours, I would like to carry out the following things.

- 1) Double glaze using acoustic window film the windows to the front and side of our property, where noise breakout is most likely to occur. I am advised by our glazing contractor that this will reduce noise breakout by 30%
- 2) For classes starting before 7:30, I would like to propose that those classes where music is intrinsically part of the class, we run our classes on a 'silent disco' concept. We are currently looking at suppliers of 'silent disco' equipment and we would look to run classes without sound at all until 7:30.
- 3) Finally; balance our earlier classes with a timetable that also includes non music classes; such as pilates and yoga.

I hope you will see that my request to have earlier opening hours is in line with what our customers require and is a reasonable request in order to allow us to trade successfully.

Please do not hesitate in coming back to me if you have any further enquiries related to this proposal.

Kind regards,

Joseph Proops

Company Director

Leisure Asset Management Ltd – T/A The Fitness Mosaic.