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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: First name: Surname:

Company name:

Street address:

Town/City:

County:

Country:

Postcode:

	Country Code	National Number	Extension Number
Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>

Email address:

Are you an agent acting on behalf of the applicant? Yes No

2. Agent Name, Address and Contact Details

Title: First Name: Surname:

Company name:

Street address:

Town/City:

County:

Country:

Postcode:

	Country Code	National Number	Extension Number
Telephone number:	<input type="text"/>	<input type="text" value="07812209866"/>	<input type="text"/>
Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>

Email address:

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House:	<input type="text" value="124"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Tesco"/>		
Street address:	<input type="text" value="Tottenham Court Road"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="W1T 5AS"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="529291"/>
Northing:	<input type="text" value="182184"/>

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="David"/>	Surname:	<input type="text" value="Peres Da Costa"/>
Reference:	<input type="text" value="2013/2942"/>				
Date (DD/MM/YYYY):	<input type="text" value="24/06/2014"/>	(Must be pre-application submission)			

Details of the pre-application advice received:

Application submitted in 2013, approved on 24.06.13. Case Officer Mr David Peres Da Costa

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Re-branding of Tesco Express to include:
Installation of new fascia signage.
Installation of new projecting signage.
Installation of new "Welcome" vinyl window graphics.
Installation of vinyl surround to ATM.
Installation of Window vinyl graphics

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="2"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="5"/>
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Please describe:

Re-branding of Tesco Express to include:
Installation of new fascia signage.
Installation of new projecting signage.
Installation of new "Welcome" vinyl window graphics.
Installation of vinyl surround to ATM.
Installation of Window vinyl graphics

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

2775 Existing Elevations 2775 Proposed Elevations

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 10/07/2014

To: 10/07/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.400 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.150 m

What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 4.500 x Depth: 0.150 metres

What materials will the sign be made of?

EXISTING FASCIA REPLACED WITH NEW "LIKE FOR LIKE" FASCIA

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15.000 cm

The colour of text and background:

BLUE / BLACK WITH WHITE TEXT (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated? Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.400 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.150 m

What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 5.100 x Depth: 0.150 metres

What materials will the sign be made of?

EXISTING FASCIA REPLACED WITH NEW "WOODTEX" FASCIA (FRONT ELEVATION)

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm

The colour of text and background:

WOODTEX EFFECT, BLUE / BLACK WITH RED AND WHITE TEXT, BLUE "BLIPS" (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.700 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800 m

What are the dimensions of the proposed advertisement?

Height: 0.650 x Width: 0.125 x Depth: 0.800 metres

What materials will the sign be made of?

EXISTING PROJECTING SIGN REPLACED WITH NEW "LIKE FOR LIKE" SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

BLUE / BLACK WITH RED AND WHITE TEXT, BLUE "BLIPS" (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 1.200 x Width: 0.600 x Depth: 0.000 metres

What materials will the sign be made of?

WELCOME VINYL ADHERED INTERNALLY TO REAR ENTRANCE / EXIT

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

BLUE / BLACK WITH WHITE TEXT (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.800 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.300 x Width: 0.600 x Depth: 0.000 metres

What materials will the sign be made of?

VINYL GRAPHICS PANEL SURROUND TO ATM

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

BLUE BACKGROUND WITH WHITE TEXT (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.050 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 2.300 x Width: 1.800 x Depth: 0.000 metres

What materials will the sign be made of?

"CHOICE" VINYL GRAPHIC PANEL TO INSIDE OF GLAZING (FRONT ELEVATION)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

"CHOICE" VINYL GRAPHIC PANEL (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.050 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

2.300

x

Width:

1.800

x

Depth:

0.000

metres

What materials will the sign be made of?

"EASY" VINYL GRAPHIC PANEL TO INSIDE OF GLAZING (FRONT ELEVATION)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

"EASY" VINYL GRAPHIC PANEL (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated?

Yes

No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.050 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

2.400

x

Width:

1.800

x

Depth:

0.000

metres

What materials will the sign be made of?

"FRESH" VINYL GRAPHIC PANEL TO INSIDE OF GLAZING (FRONT ELEVATION)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

"FRESH" VINYL GRAPHIC PANEL (SEE SUPPORTING DRAWINGS)

Will the sign be illuminated?

Yes

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent

The applicant

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/07/2014