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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Miss"/>	First name:	<input type="text" value="Katherine"/>	Surname:	<input type="text" value="Higgs"/>
Company name	<input type="text" value="University of London Union"/>				
Street address:	<input type="text" value="Student Central (ULU)"/>			Country Code	<input type="text"/>
	<input type="text" value="Malet Street"/>			National Number	<input type="text"/>
	<input type="text"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="LONDON"/>			Telephone number:	<input type="text"/>
County:	<input type="text" value="London"/>			Mobile number:	<input type="text"/>
Country:	<input type="text" value="United Kingdom"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="WC1E 7HY"/>			Email address:	<input type="text"/>
Are you an agent acting on behalf of the applicant? <input type="radio"/> Yes <input checked="" type="radio"/> No					

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="University of London Union"/>		
Street address:	<input type="text" value="(Student Central)"/>		
	<input type="text" value="Malet Street"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC1E 7HY"/>		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	<input type="text" value="529753"/>		
Northing:	<input type="text" value="182074"/>		

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☒ Yes ☐ No

If Yes, please provide details of the name, relationship and role:

(a) A member of staff - Katherine Higgs, Marketing Manager.
-authoritative permission obtained via Julie Adams - General manager of University of London Union.

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Temporary Vinyl hanging banners to advertise the University's Freshers Fair and Freshers Week.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Two vinyl banners to be hung on the columns of the building at the main entrance on Malet Street (see supporting doc *Malet Street Banner Location PDF*).
Another vinyl banner will be positioned over the side entrance, visible from Bying Place (see supporting doc *Bying Place Banner Location PDF*).

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Multicoloured, main colours most likely to be purple, white and red.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="0.600"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.002"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="2.100"/>	x Width: <input type="text" value="0.800"/>	x Depth: <input type="text" value="0.002"/>	metres
What materials will the sign be made of?				
<input type="text" value="Vinyl"/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="40.000"/>	cm		
The colour of text and background:				
<input type="text" value="Multicoloured, main colours most likely will be purple and white."/>				
Will the sign be illuminated? <input type="radio"/> Yes <input checked="" type="radio"/> No				

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="5.000"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.002"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="1.700"/>	x Width: <input type="text" value="10.000"/>	x Depth: <input type="text" value="0.002"/>	metres
What materials will the sign be made of?				
<input type="text" value="Vinyl"/>				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="50.000"/>	cm		
The colour of text and background:				
<input type="text" value="Multicoloured, main colours will be purple and white"/>				
Will the sign be illuminated? <input type="radio"/> Yes <input checked="" type="radio"/> No				

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
<input type="radio"/> The agent	<input checked="" type="radio"/> The applicant	<input type="radio"/> Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	<input checked="" type="checkbox"/>	Date	<input type="text" value="11/07/2014"/>
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