

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Title Miss First name Katherine Sumame Higgs Company name University of London Union Street address Student Central (UU) Make Street Telephone number: Country: Country: London Country: United Kingdon Enail address Postcode: WC1E 7HY Are you an agent acting on behalf of the application C. Agent Name, Address and Contact Details No Agent details were submitted for this application C. Stiek Address Details Full postal address Stifued Town/City: Duriversity of London Union Street address: Student Central Make Street Student Central Make Street MODE The Street MODE MARKER MODE MODE The Street MODE The Street MODE MODE The Street MODE The Street MODE The Street MODE MODE The Street M	1. Applicant Name, Address and Contact Details									
Street address: Student Central (ULU) Malet Street Malet Street Telephone number: County: London County: United Kingdom Postcode: WC1E 7HY Are you an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the applicant? A rey ou an agent acting on behalf of the application S rest address of the site (including full postcode where available) Description: House: House name: University of London Union Street address: (Student Central) Malet Street Town/City: London County: Description of location or a grid reference (must be completed if postcode is net known): Easting: S 29753 Northing: S 29753 Northing: S 29753 Northing: S 29753 Northing: S 29753 S 20754 S 20754 S 20755 S 20755	Title:     Miss     First name:     Katherine     Surname:     Higgs									
Street address: Student Central (ULU) Code Number Number   Malet Street Telephone number:	Company name	University of London Ur	nion							
Town/Clty LONDON   County: London   County: United Kingdom   Postcode: WC1E 7HY   Are you an agent acting on behalf of the applicant? Yes No <b>2. Agent Name, Address and Contact Details</b> No Agent details were submitted for this application <b>3. Site Address Details</b> Full postal address of the site (including full postcode where available)   House name:   University of London   Maket Street   Town/City:   London   County:   Postcode:   WC1E 7HY <b>bescription:</b> House name:   University of London Union   Street address:   Studet Central)   Maket Street   Town/City:   London   County:   Postcode:   WC1E 7HY   Description: <b>Address Street</b> Town/City: London County: Postcode: WC1E 7HY Postcode: WC1E 7HY Description of location or a grid reference (must be completed if postcode is not known): Easing: Sizy753 Nothing:    18x assistance or prior advice been sought from the local authority about this application? Yes No Yes No	Street address:	Student Central (ULU)					Extension Number			
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County: United Kingdom Email address: Postcode: WC1E 7HY				Mobile number:						
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5. Neighbour and Community Consultation	Has assistance or prior advice been sought from the local authority about this application? O Yes  No									
Have you consulted your neighbours or the local community about the proposal? O Yes  No										

6. Authority Employee/Member								
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? • Yes • No								
If Yes, please provide details of the name, relationship and role: (a) A member of staff - Katherine Higgs, Marketing Manager. -authoritative permission obtained via Julie Adams - General manager of University of London Union.								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s): Temporary Vinyl hanging banners to advertise the University's Freshers Fair and Freshers Week. How many of the following type of advertisements are you applying for?								
Fascia sign(s)     0     Projecting or hanging sign(s)     0     Hoarding(s)     0     Other     3       Please describe:								
Two vinyl banners to be hung on the columns of the building at the main entrance on Malet Street (see supporting doc *Malet Street Banner Location PDF*). Another vinyl banner will be positioned over the side entrance, visible from Bying Place (see supporting doc *Bying Place Banner Location PDF*).								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place?								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes  No  Not Applicable								
Will the proposed advertisement(s) project over a footpath or other public highway? O Yes  No								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 15/09/2014 To: 06/10/2014								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed?								
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? • Yes  No								
11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?     0.600     m								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement?Height:2.100xWidth:0.800xDepth:0.002metres								
What materials will the sign be made of? Vinyl								
What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm								
The colour of text and background:								
Multicoloured, main colours most likely to be purple, white and red.								
Will the sign be illuminated? O Yes O No								

11 (d). Details of Proposed Advertisement(s) - Other Sign									
What is the height from the ground to the base of the advertisement (in metres)?	0.600	m							
What is the maximum projection of the advertisement from face of building (in metres)?	0.002	m							
What are the dimensions of the proposed advertisement?    Height:    2.100    x    Width:	0.800 x	Depth:	0.002 metres						
What materials will the sign be made of? Vinyl									
What is the maximum height of any of the individual letters and symbols (in centimetres)?	40.000	cm							
The colour of text and background:									
Multicoloured, main colours most likely will be purple and white.									
Will the sign be illuminated? O Yes O No									
11 (d). Details of Proposed Advertisement(s) - Other Sign									
What is the height from the ground to the base of the advertisement (in metres)?	5.000	m							
What is the maximum projection of the advertisement from face of building (in metres)?	0.002	m							
What are the dimensions of the proposed advertisement?Height:1.700xWidth:	10.000 x	Depth:	0.002 metres						
What materials will the sign be made of?									
Vinyl									
What is the maximum height of any of the individual letters and symbols (in centimetres)?	50.000	cm							
The colour of text and background:									
Multicoloured, main colours will be purple and white									
Will the sign be illuminated?   Yes   No									
12. Site Visit									
Can the site has seen from a public road, public footnoth, bridley, or other public land?									
Can the site be seen from a public road, public footpath, bridleway or other public land?									
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)									
The agent The applicant O ther person									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/dra additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accur opinions given are the genuine opinions of the person(s) giving them.	0		Date 11/07/2014						