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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Gordon	Surname:	Lee-Fisher				
Company name:									
Street address:	3rd Floor Commonwealth House			Country Code:	044	National Number:	08453899489	Extension Number:	
	1-19 New Oxford Street			Telephone number:					
				Mobile number:					
Town/City:	London			Fax number:					
County:				Email address:					
Country:	United Kingdom								
Postcode:	WC1A 1NU								
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes		<input type="radio"/> No			

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Jack	Surname:	O'Reilly				
Company name:	Michaelis Boyd								
Street address:	108			Country Code:	020	National Number:	7221 1237	Extension Number:	
	Palace Garden Terrace			Telephone number:					
				Mobile number:					
Town/City:	London			Fax number:					
County:	London			Email address:	jacko@michaelisboyd.com				
Country:	United Kingdom								
Postcode:	w8 4rt								

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1. 1No. 'Byron' text. 3D Gold lettering fixed to a black painted fascia board. Externally lit with individually projecting trough lights.
2. 2No. text either side of 'BYRON' painted gold lettering. Left - Kingsgate house. Right - 'PROPER HAMBURGERS'
3. 2No. 'BYRON' 3D Light-boxes. Translucent white face with black boarder. Internally illuminated.
4. 1No. Light box. 'PROPER HAMBURGERS' Lightbox with white face.
5. 3no signage motif's below and 3no above Lightbox. Black Vinyl transfer to glazing.
6. 1No. vinyl transfer 'BYRON' on main entrance door.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1No menu box fixed to wall left of main entrance.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

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What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.535 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800 m

What are the dimensions of the proposed advertisement?

Height: 0.625 x Width: 0.140 x Depth: 0.800 metres

What materials will the sign be made of?

Black powder coated aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

11.000 cm

The colour of text and background:

White text on a black background

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 800.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.125 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.040 m

What are the dimensions of the proposed advertisement?

Height: 0.270 x Width: 1.300 x Depth: 0.040 metres

What materials will the sign be made of?

Individual light-box with translucent acrylic face. Black surrounding boarder.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

27.000 cm

The colour of text and background:

Translucent white face with black boarder.

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 800.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

15/07/2014