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Application Ref: **2014/2848/P**  
Please ask for: **Katrine Dean**  
Telephone: 020 7974 **3844**

16 July 2014

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990 (as amended)

### Full Planning Permission Refused

Address:  
**74 Parkhill Road**  
**London**  
**NW3 2YT**

Proposal:  
Enlargement of an existing upper floor rear extension.

Drawing Nos:  
001 - Location plan; 002 - Site plan; 02 - First Floor Plan Existing; 06 - Front and Rear Elevations Existing; 01 - Ground floor plan Existing; 03 - Section A Existing; 04 - Sections B and D Existing; 05 - Section C Existing; 16 - Roof plan Existing; 08 - First floor plan Proposed; 11 - Front elevation Proposed; 14 - Section C Proposed; 13 - Section B Proposed; 15 - Roof plan Proposed; 10 - Section D Proposed; 09 - Section A Proposed.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

#### Reason(s) for Refusal

- 1 The proposed extension, by reason of its design and positioning would be an incongruous addition which would have a negative visual impact on the side and rear of the host building and the wider Parkhill Conservation Area, because it would be visible from the public vantage of Parkhill Road. The development is contrary to



Policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.

Informative(s):

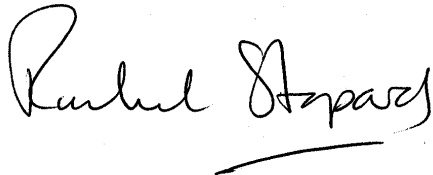
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In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard  
Director of Culture & Environment