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Development Management  
 Camden Town Hall Extension  
 Argyle Street  
 London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	Jane	Surname:	Holme		
Company name:	Youngs and Co Brewery PLC						
Street address:	83 Queens Road			Country Code:	National Number:	Extension Number:	
				Telephone number:			
				Mobile number:			
Town/City:	Brighton			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	BN1 3XE						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

### 2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Simons		
Company name:	PSE Associates						
Street address:	83 Queens Road			Country Code:	National Number:	Extension Number:	
				Telephone number:		01273383383	
				Mobile number:		07969343829	
Town/City:	Brighton			Fax number:			
County:	East Sussex			Email address:			
Country:	United Kingdom						
Postcode:	BN1 3XE			david.cooper@pse-associates.co.uk			

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="141"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Spread Eagle"/>		
Street address:	<input type="text" value="Albert Street"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 7NB"/>		

Description:

Description of location or a grid reference (must be completed if postcode is not known):

Easting:	<input type="text" value="528756"/>
Northing:	<input type="text" value="183709"/>

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes  No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposals are to replace the existing external corporate signage with new such as; one new large wall swing sign and two standard entrance plaques. The swing sign will be lit up by two new spotlights.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="0"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="1"/>
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Please describe:

2x Entrance plaques

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see drawing no. 7210/03, existing signage report and visual.

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="10/07/2014"/>	To:	<input type="text" value="10/07/2034"/>
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### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.310 m

What are the dimensions of the proposed advertisement?

Height: 1.511 x Width: 1.080 x Depth: 0.155 metres

What materials will the sign be made of?

Paperstone, edge is to be lit by LED's

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000 cm

The colour of text and background:

Pictorial on beige background

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?

Internally  Externally

Illuminance Levels: 56.000 cd/m

Will the illumination be static or intermittent?

Static  Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.360 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050 m

What are the dimensions of the proposed advertisement?

Height: 0.480 x Width: 0.300 x Depth: 0.050 metres

What materials will the sign be made of?

Paperstone

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000 cm

The colour of text and background:

Gold and black text on gold background

Will the sign be illuminated?  Yes  No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/07/2014