Qold 2673/A

Communications Infrastructure Advice Peter Davies LLB FRSA Barrister

Chief Planning Officer Camden LBC Town Hall Extension Arayle Street London WC1H 8EQ

Wednesday 28 May 2014



BY RECORDED DELIVERY.

Dear Sir.

Infocus Public Networks Ltd ('Infocus'): Application for express consent for an illuminated advertisement on one of the glazed surfaces of a public payphone at outside 191 Tottenham Court Road, Camden, London W1T 7LQ.

- 1. I represent Infocus and I attach on their behalf an application for express consent to place an illuminated advertisement on one glazed surface of the payphone located at the above address. The payphone enjoys already deemed consent for an unilluminated advertisement on one glazed surface of the payphone by virtue of class 16 of schedule 3 of the 2007 outdoor advertising regulations.
- 2. I enclose the original together with three copies of the following:-

Application for express consent,

A plan showing the location of the payphone on one glazed surface of which it is intended to display the illuminated advertisement,

Technical specification for the illuminated advertisement (Scimitar Outdoor Ultra Slim 6 Sheet -LED Light Box Unit) and

a photograph demonstrating the proposed advertisement on its glazed surface

and a cheque for the sum of £385 (three-hundred and eighty-five pounds to support the application.

COMMUNICATIONS INFRASTRUCTURE ADVICE

Arion, Duck End, Godmanchester, Cambs PE29 2LW United Kingdom Telephone 0044(0) 1480 457250 Mobile 0044(0) 7774 223059 Email: PETER@QBAJJAR.COM

- 3. The immediate locality contains already a number of large and medium sized illuminated advertisements with which the change from non-illuminated to illuminated advertisement would blend in easily and would not cause any material harm to the amenity of the area.
- 4. For technical reasons I have chosen to make this application on a hard paper copy of the application form. However, I would prefer where possible to be contacted electronically at **peter@qbajjar.com** on any matters arising from the application.
- 5. Any telephone communications would be easier on my mobile at 07774 223059.
- 6. I look forward to hearing from you.

Thank you.

Peter Davies

Consultant and Adviser