



Planning and Communications Department

Old Town Hall 24 MAY 1972

197 High Holborn

London WC1V 7BG

Tel: 01-405 3411

B. Schlaffenberg Dr Arch (Rome), Dip T P, M T P I
Director of Planning and Communications

Date

25 JUN 1972

Your reference

Our reference CTP/H12/34/C/12883

Telephone inquiries to: Miss Nyle

Ext. 143

Anthony Wilson & Munro Waterson
15 Lincoln's Inn Fields
London WC2A 3ED

Dear Sir(s),

**TOWN AND COUNTRY PLANNING ACTS 1962 to 1968
LONDON GOVERNMENT ACT 1963**

REFUSAL OF PERMISSION TO DEVELOP

The Council, in pursuance of its powers under the above-mentioned Acts and Orders made hereunder, hereby refuses to permit the development referred to in the undermentioned Schedule as shown on the plans submitted.

Your attention is drawn to the Statement of Applicant's Rights set out overleaf.

SCHEDULE

Date of application: 8th February 1972

Plans submitted: Reg. No: 12883

Your No: 136/12/13

Development: The redevelopment of Nos. 22-30 Gough Street, W1, by the erection of a 6-storey building to comprise, basement storage, 2 ground floor shops, first floor offices and studio, and three floors of residential flats over.

Reasons for refusal:

1. The scheme represents an overdevelopment of the site in that it is in excess of this Council's plot ratio standard for the area.
2. The proposed office use does not comply with the zoning in the Initial Development Plan which is for West End purposes and is contrary to this Council's policy on the restriction of growth of offices in Central London.
3. The Council is not prepared to agree to showroom use above ground floor level in the absence of any evidence that there is a need or demand for this type of use in the area.
4. The proposal is considered to be out of scale with the buildings in the vicinity.

Yours faithfully,

Director
(Duly authorised by the Council to sign this document).

All correspondence to be addressed to Director of Planning and Communications

P.T.O.