



Planning and Communications Department
 Old Town Hall
 197 High Holborn 12 APR 1972
 London WC1V 7BG
 Tel: 01-405 3411

B. Schlaffenberg Dr Arch (Rome), Dip T P, M T P I
 Director of Planning and Communications

Date 2 APR 1972

Your reference

Our reference HA/11X/A/12676

Telephone inquiries to: Mr. French

Ext.

216

Messrs. Dennis Lennon & Partners,
 3 Fitzhardings Street,
 London, W.1.

Dear Sir(s),

TOWN AND COUNTRY PLANNING ACTS 1962 to 1968
 LONDON GOVERNMENT ACT 1963

REFUSAL OF PERMISSION TO DEVELOP

The Council, in pursuance of its powers under the above-mentioned Acts and Orders made hereunder, hereby refuses to permit the development referred to in the undermentioned Schedule as shown on the plans submitted.

Your attention is drawn to the Statement of Applicant's Rights set out overleaf.

SCHEDULE

Date of application: 14th January, 1972

Plans submitted: Reg. No: 12676

Your No: J431/5/3 and 4

Development:

The redevelopment of the island site bounded by Adelaide Road, King Henry's Road, Merton Rise and Elworthy Road by the erection of a complex, of 2, 3 and 4 storey buildings comprising 103 residential units, a public house, 1 retail shop, a supermarket and car parking for 382 cars.

Reasons for refusal:

The proposed supermarket on the scale proposed is considered undesirable in this residential locality due to the increase in noise and traffic generated not only by potential customers but also by service vehicles to and from the site, and is thereby considered detrimental to the amenities of the area.

Informative

The Council would be prepared favourably to consider a revised scheme on the lines submitted but with a very much reduced size of supermarket and associated car parking.

Yours faithfully,