

**Development Control  
Planning Services**  
London Borough of Camden  
Town Hall  
Argyle Street  
London WC1H 8ND  
Tel 020 7278 4444  
Fax 020 7974 1975

Concepts Architects  
18 Mercia Business Village  
Torwood Close  
Coventry  
CV4 8HX

Application No: AWX0103355/  
Case File:CA/45/99

5th June 2001

Dear Sir(s)/Madam

### DECISION

Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisements) Regulations  
1992

#### GRANT OF CONSENT TO DISPLAY ADVERTISEMENT(S)

Address: 203 West End Lane NW6

Date of Application : 14/05/2001

Proposal :

Display of internally illuminated fascia sign and externally illuminated projecting sign.  
As shown on drawing numbers: 0011/584/03-5.

#### Standard Conditions:

1. This consent shall operate for a period of five years from the date of this decision letter.
2. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Council.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Council.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.



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6. No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway or water way.

**Reasons for Standard Conditions**

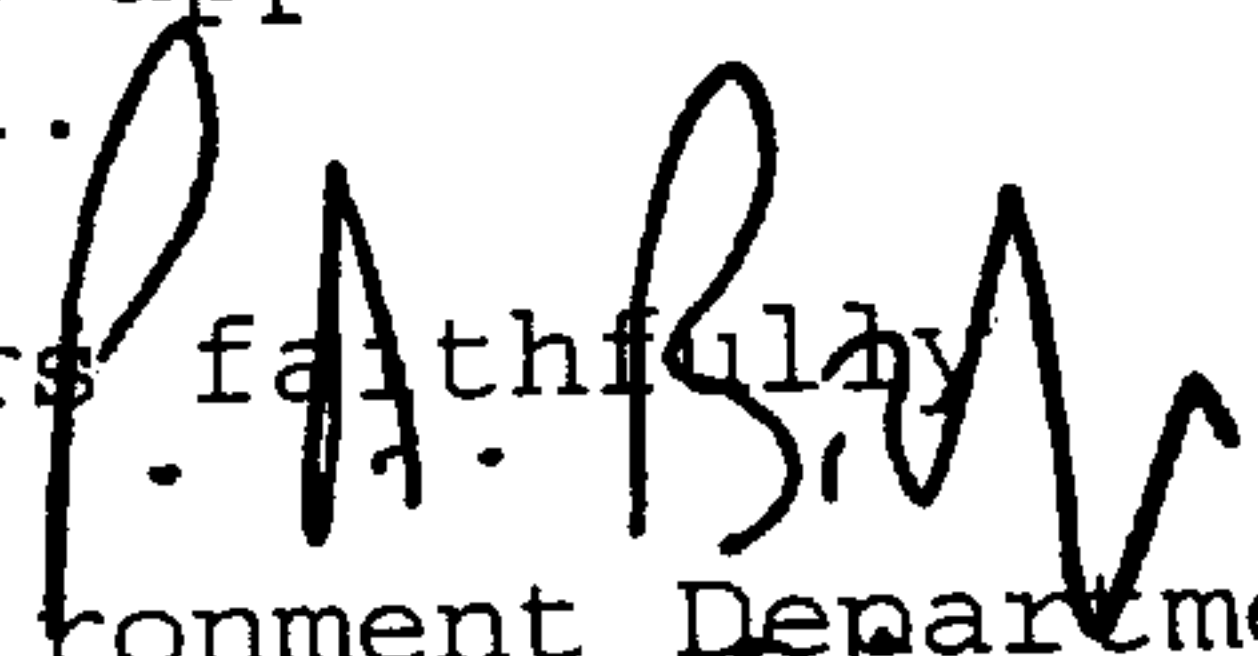
1. In order to comply with Regulation 13 (5) of the Town and Country Planning (Control of Advertisements) Regulations 1992. 2-6. As required by Regulation 13 (1) (b) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992, and to safeguard amenity and safety in the area.

**Standard Informative:**

You are advised that any references in this decision to specific policies in the adopted Unitary Development Plan are references to the policy numbers in the final published version of the Plan, dating from April 2nd 2001. The reference number is likely to be different from the reference number to the same policy in the published version of the Plan before that date.

This application was dealt with by Kirsty Carmichael on 020 7974 5821.

Yours faithfully

  
Environment Department

(Duly authorised by the Council to sign this document)

Decads/ADVT/BSHE

