



Camden

ENVIRONMENT

Development Control Team

Camden Town Hall
Argyle Street
Entrance
Euston Road
London WC1H 8ND

APPLICATION FOR CONSENT TO DISPLAY ADVERTISEMENTS

Town & Country Planning (Control of Advertisements) Regulations 1992

Please read notes overleaf before filling in this form, Complete all sections in BLOCK CAPITALS, and answer every question. (Completed forms (four copies, one of which must be originally signed), plus fee and drawings should be sent to the address overleaf).

I apply for consent to display an advertisement and declare that to the best of my knowledge all the information contained in this form is correct.

Signed _____

Applicant/Agent (please delete)

Date

16 MARCH 2004

FEE (Please delete/insert as appropriate)

I enclose the application fee of £ 60.00

by cheque/P.O No: 102554

FOR FINANCE SECTION USE:

Receipt No. _____

Date _____

Payee _____

Area: S NW NE

Cheque/PO £ _____

FOR OFFICE USE:

Case File C/A _____

Reg. No. CA/

2004 / 1273 / A

Date Record _____

1

Applicant

Name TESCO STORES LIMITED

Address CIRREN BUILDING A,

SHIRE PARK,

WELLYN GARDEN CITY

Post Code AL7 1AB

Tel. No. _____

Agent (if any) to whom correspondence will be sent.

Name GREGORY PEAR

Address TOWN PLANNING CONSULTANT

P.O. BOX 611

PORTSMOUTH

Post Code PO1 2ZR

Tel. No. 023 92 831980

Contact Name/Ref: GREGORY PEAR

2

Address of Application Site.

44 ENGLANDS LANE,

CHALK FARM, LONDON

Post Code NW3 4LE

3

Description of Proposed Advertisement(s) Tick one or more boxes

FASCIA SIGN(S)

PROJECTING SIGN(S)

HOARDING(S)

OTHER SIGN(S)

If other please specify: WINDOW VINYL

Period for which consent is sought: 5 YEARS

4

Type of Application (tick as appropriate).

a. Will the advertisement(s) be illuminated? Yes No

b. If yes, please state the type and location of illumination and degree of luminance (e.g. internally, externally, floodlighting etc.):

FASCIA LETTERING ONLY
INTERNALLY ILLUMINATED

c. Will the illumination be static? If no, please give details of intermittent illuminations:

Yes No

d. What are the dimensions of the advertisement(s) (including height above ground, extent of projection etc.):

LETTERING TO FASCIA MAX: 400MM HIGH
3.5m ABOVE GROUND LEVEL
FASCIA

e. In the case of a building, state the position to be occupied by the advertisement(s):

WINDOWS

f. Specify materials and colours of proposed sign(s):

DETAILS AS PER DRAWING

g. List all plans and drawings submitted:

LOCATION PLAN: EXISTING & PROPOSED
FRONT ELEVATIONS: FLOOR PLAN