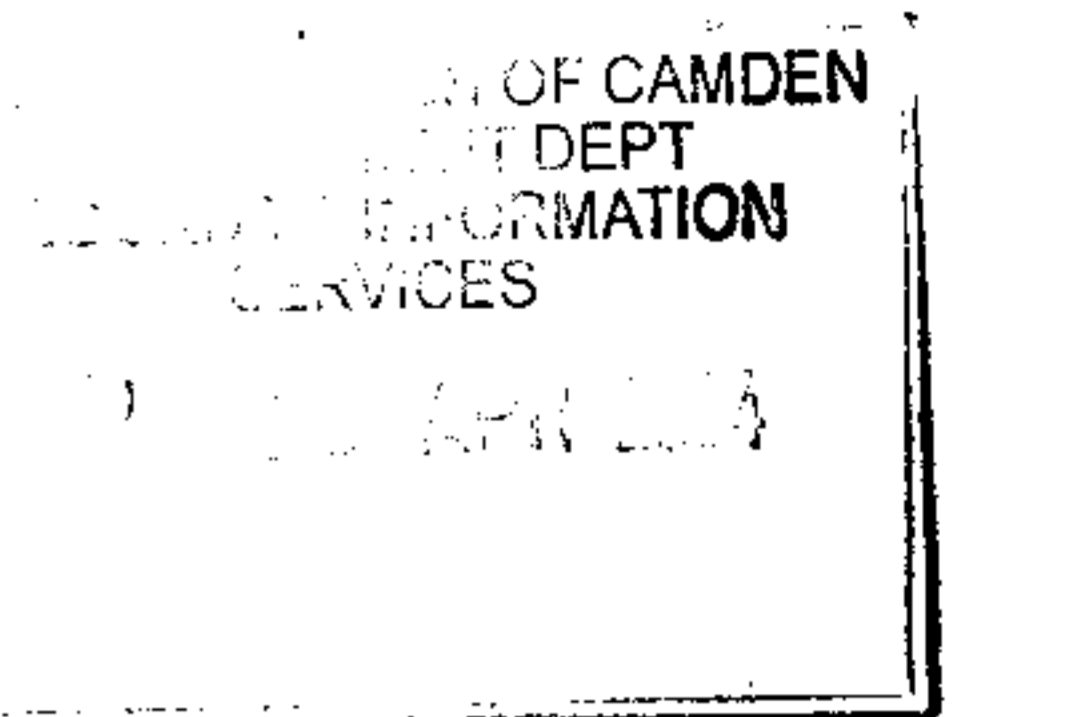


You are advised to read the accompanying notes before completing any part of this form.



**APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT**

Town and Country Planning Act 1971

The Town and Country Planning (Control of Advertisements) Regulations 1989

Completed copies of this form and the drawing specified overleaf (see note 3) should be sent to :-

**2004 / 1865 / A**

<p>1. APPLICANT (Block capitals please)</p> <p>Full name <b>LONDON TOWN HOTELS LTD</b></p> <p>Address <b>5/7 FROGNAL</b> <b>HAMPSTEAD</b> Postcode <b>NW3 6AL</b></p> <p>Tel. No. <b>0207 794 0101</b></p>	<p>2. AGENT (if any) (Block capitals please)</p> <p>Full name <b>PERAZZI SIGNS LIMITED</b></p> <p>Address <b>SAVILE BUSINESS CENTRE, MILL ST. EAST</b> <b>DEWSBURY</b> Postcode <b>WF12 9AH</b></p> <p>Tel. No. <b>01924 438800</b></p>									
<p>3. Full postal address or location of the land on which the advertisement is to be displayed</p> <p><b>QUALITY HOTEL</b> <b>5 FROGNAL HAMPSTEAD NW3 6AL</b></p>	<p>4. State the purpose for which the land or building is now used.</p> <p><b>HOTEL</b></p>									
<p>5. (a) Has the applicant an interest in the land? YES/NO* <b>NO</b></p> <p>(b) If NO, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (See note 5) YES/NO*</p>	<p>6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign etc.). <b>PART ILLUMINATED DOUBLE SIDED Pylon SIGN.</b></p> <p>(b) Is the advertisement already being displayed? YES/NO*</p>									
<table border="1"> <thead> <tr> <th data-bbox="63 1765 1239 1855">7. Description of advertisement (see note 4)</th> <th data-bbox="1239 1765 1596 1855">Size (m)</th> <th data-bbox="1596 1765 2068 1855">Illumination type</th> </tr> </thead> <tbody> <tr> <td data-bbox="63 1855 1239 2122">(i) <b>DOUBLE SIDED PART ILLUM PANEL SIGN MANUFACTURED IN G.2.P</b></td> <td data-bbox="1239 1855 1596 1944"><b>1.1m x 3.100m.</b></td> <td data-bbox="1596 1855 2068 1944"><b>FLUORESCENT - STATIC</b></td> </tr> <tr> <td colspan="3" data-bbox="63 1973 2068 2122">* THIS PROPOSED SIGN WILL REPLACE THE EXISTING POST MOUNTED DOUBLE SIDED BOX SIGN *</td> </tr> </tbody> </table> <p>(Continue on separate sheet, if necessary)</p>		7. Description of advertisement (see note 4)	Size (m)	Illumination type	(i) <b>DOUBLE SIDED PART ILLUM PANEL SIGN MANUFACTURED IN G.2.P</b>	<b>1.1m x 3.100m.</b>	<b>FLUORESCENT - STATIC</b>	* THIS PROPOSED SIGN WILL REPLACE THE EXISTING POST MOUNTED DOUBLE SIDED BOX SIGN *		
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<p>8. Period for which consent is sought (see note 2).</p> <p><b>5 YEARS</b></p>										

\* Delete as appropriate

I enclose a cheque or money order for the appropriate fee of £

Signed Roger V...  
(applicant/agent)

Date 29.04.04.