



**Development Control
Planning Services**
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Judge Gill
3 Coburg Street
Manchester
M1 3GY

Application Ref: **2006/2789/L**
Please ask for: **Gareth Wilson**
Telephone: 020 7974 3060

14 August 2006

Dear Sir/Madam

DECISION

Planning (Listed Buildings and Conservation Areas) Act 1990
Planning (Listed Buildings and Conservation Areas) Regulations 1990

Listed Building Consent Refused

Address:
**37A Neal Street
& 22 Shorts Gardens
London
WC2H 9PR**

Proposal:

Alterations in connection with the installation of 2no. internal illuminated hanging signs within shop and 2no. internally illuminated projecting signs and a non-illuminated panel sign on street corner of retail shop (Class A1).

Drawing Nos: Site Location Plan 1070/17; 1070/18; 1070/19; 1070/002 B; 1070/005 B

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

Reason(s) for Refusal

- 1 The existing projecting signs, by reason of being poorly located on the listed building; and the non-illuminated panel sign located below the 'Neal Street' street sign on the Neal Street elevation, by reason of adding unacceptable visual clutter; are considered detrimental to special historic interest of the listed building contrary to policy B6 (Listed Buildings) of the London Borough of Camden Replacement Unitary Development Plan 2006.

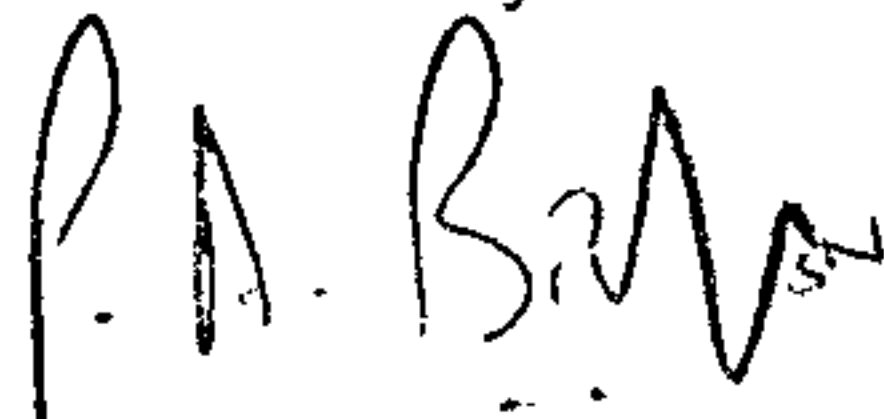


Informative(s):

- 1 You are advised to ensure that the unauthorised signage should be removed as soon as possible to avoid any formal enforcement action being taken by the Council.
- 2 You are advised that there are three sets of redundant hanging sign brackets still in place on the building. One set is located on the Neal Street elevation and two sets located on the Shorts Gardens elevations. All redundant brackets and associated equipment must be satisfactorily removed from the listed building.

Your attention is drawn to the notes attached to this notice which tell you about your Rights of Appeal and other information.

Yours faithfully

A handwritten signature in black ink, appearing to read 'P. A. Brown', with a stylized flourish at the end.

Culture and Environment Directorate
(Duly authorised by the Council to sign this document)