

12 M. PAMEL

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Case officer: Rob Brew

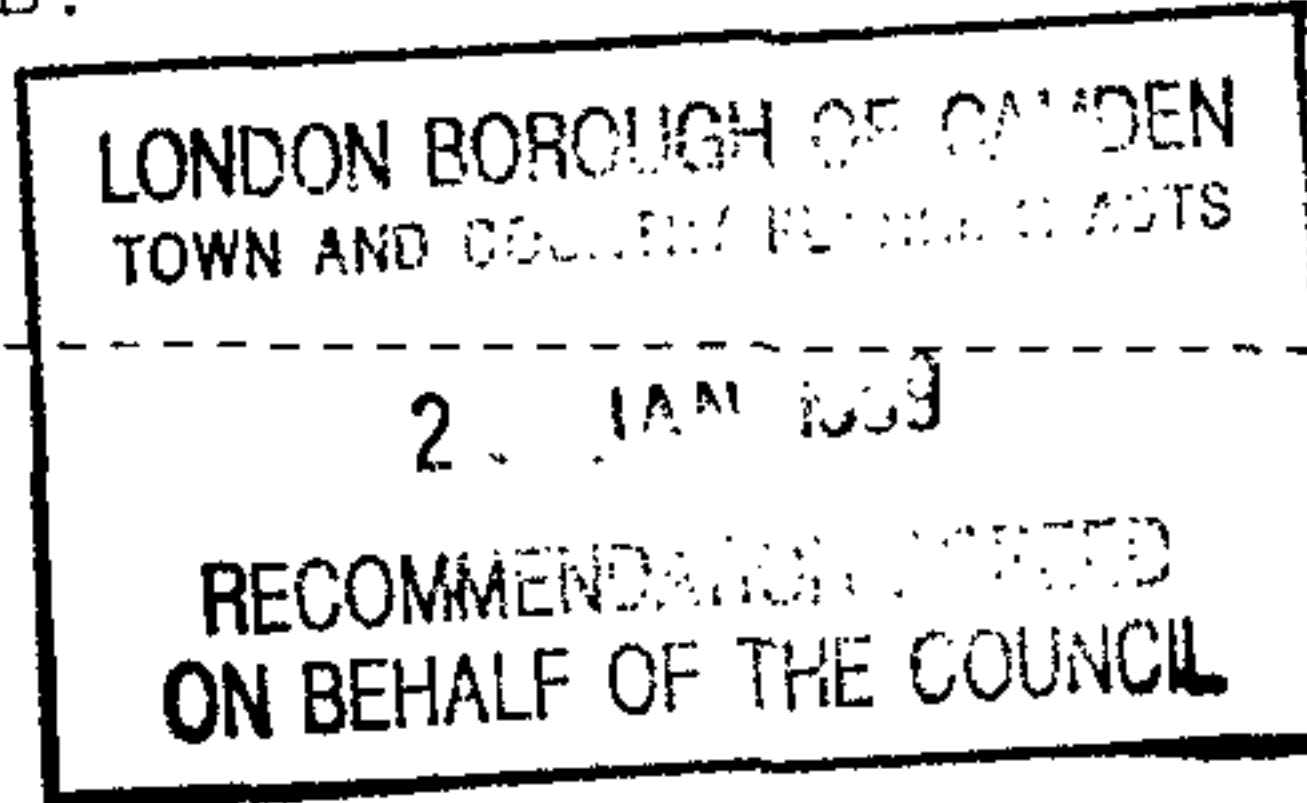
Application Number: PE9800909

Address: Odeon Cinema, 14 Parkway, NW1.

Proposal: Retention of entrance doors and fabric screen to front elevation.

Drawing Numbers: 210/CP/15a, 30B.

RECOMMENDATION SUMMARY: FP



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OFFICER REPORT:

1. SITE

1.1 Front facade to cinema building on north side of Parkway.  
Site lies within Camden Town CA.

2. PROPOSAL

2.1 Retention of orange fabric screen on upper floor levels on front elevation, and retention of ground floor blue powder coated aluminium entrance doors.

3. RELEVANT HISTORY

3.1 None relevant.

4. RELEVANT POLICIES

4.1 Relevant Borough Plan policies include the following:  
Urban Design - UD1,2,3,18.

4.2 Relevant Draft UDP policies include the following:  
Environment - EN1,16,16(new),51,33.

4.3 The Inspector's report on the Public Local Inquiry into objections to the Deposit Draft Unitary Development Plan was published in January 1997. The Council's Environment Committee formally considered the report's findings and the Council's response at a special meeting on April 29th 1998. The Committee agreed a draft Statement of Decisions on all of the Inspector's recommendations save those relating to the Inspector's chapter on the Central London Area. Proposed modifications and the Statement of Decisions were placed on deposit on 10th June 1998 for a statutory consultation period of six weeks, which expired on 22nd July 1998.

The Council's proposed Modifications constitute a material planning consideration to be taken into account alongside the

Council's draft UDP policies, the Inspector's report and the policies contained within the statutory Borough Plan.

Objections to the proposed Modifications are currently being processed, and it is anticipated that the Council will be in a position to formally respond to these soon.

5. CONSULTATIONS

5.1 Camden Town CAAC: object to curtain sign - out of scale and unseemly.

5.2 **Local Group comments**

Camden Town Community Forum - No objection to doors, but object to fabric screen on grounds that the fabric is ugly, the colour is crude, and is not weatherproof.

5.3 **Site notice**

No replies.

6. ASSESSMENT

6.1 The entrance doors are considered to be in keeping with the appearance of the building. They are set back from the street and the access to the building has not been altered.

6.2 The fabric screen is considered to add interest to the building and the surrounding area and so enhance the character and appearance of the area. The colour of the fabric lies beyond the Council's control, and to date it has been adequately maintained by the cinema operators. Consequently the CAAC's objections cannot be sustained.

7. RECOMMENDATION

7.1 That planning permission be granted.

Informative

1. The advertisements shown on the approved drawing are not included in the development granted by this permission.