

LONDON BOROUGH OF CAMDEN REPORT FOR DECISION UNDER DELEGATED POWERS

Officer:- <u>Scott Bailey.</u>	Application Number(s):- <u>AS 98 04479</u>
Application Address <u>77-97 Kingsway</u> <u>W.C.T.</u>	Drawing Numbers <u>FR/77-97-002 B; FR/77-97-001 A; FR/77-97-000</u>
Signature - Area Team:- <u>S. Cooke</u> SA	Signature Authority Officer: <u>[Signature]</u> LONDON BOROUGH OF CAMDEN TOWN & COUNTRY PLANNING ACTS 10 JUL 1998 RECOMMENDATION AGREED ON BEHALF OF THE COUNCIL

SITE DESCRIPTION:-

Site of 8 storey office ~~redemption~~ building located at corner of Kingsway with Great Queen Street. lies in Bloomsbury CA.

PROPOSAL:- The display of the 3000 X 6000 mm ^{hoarding} and another 18000 X 1500 mm hoarding facing Kingsway ~~area~~ (both non-illuminated) for a period ~~not~~ exceeding 2 years.

RELEVANT HISTORY:-

PP granted for ^{rehabilitant} ~~redemption~~ of 77-97 kw with extension facing Great Queen Street on 28.01.98

RELEVANT POLICIES:-

Borough Plan -

UDP -

EN 64, SPG

Others -

CONSULTATIONS:- Adjoining Occupiers Number Notified 6 No. of Responses 6 No. of Objections 0

CAAC/Local Groups Comments:-

CARE

Summary of Consultation Response:-

no comment received.

ASSESSMENT:-

The adverts would be displayed on the building on a temporary basis and would be fixed to boardings shielding a development site,

The purpose of one advert would be to advertise the development during construction.

It is not thought the proposal would be contrary to SPG or policy EN64.

RECOMMENDATION:-

Refuse for the following reasons:-

Approve subject to the following conditions:-

Conditions/Reasons for Refusal :-

STANDARD TIME LIMIT - 2 YEARS

01 The display herein approved and for a limited period of two years from the date of ~~July 2000, this should be removed~~ ~~By the time~~ this notice.

Reasons for Conditions:-

STANDARD CONDITIONS.

Informatives:-