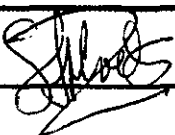
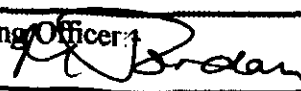


LONDON BOROUGH OF CAMDEN

REPORT FOR DECISION UNDER DELEGATED POWERS

Officer:- P. HARRIS	Application Number(s):- AS9704893
Application Address 5 High Holborn, WCI	Drawing Numbers SS/1/A; location plan
Signature - Area Team:- 	Signature Authorising Officer:- 

SITE DESCRIPTION:- no. 5 is a ground floor A2 premises, within a block bounded by Chancery Lane, High Holborn and Grays Inn Gate	
PROPOSAL:- Display of an internally illuminated projecting sign	
RELEVANT HISTORY:- none relevant	LONDON BOROUGH OF CAMDEN TOWN AND COUNTRY PLANNING ACTS 12 SEP 1997 RECOMMENDATION AGREED ON BEHALF OF THE COUNCIL
RELEVANT POLICIES:- Borough Plan - UD34 UDP - EN63, EN64 Others -	
CONSULTATIONS:- Adjoining Occupiers Number Notified No. of Responses No. of Objections	
CAAC/Local Groups Comments:- /	Summary of Consultation Response:- /

ASSESSMENT:-

The proposed internally illuminated projecting sign, bearing the Reed agency corporate logo, would be fitted at fascia level.

No loss of amenity or harm to traffic safety would be caused.

RECOMMENDATION:-
GRANT ADVERTISEMENT CONSENT
Conditions/Reasons for Refusal:-

Refuse for the following reasons:-
Approve subject to the following conditions:-

Reasons for Conditions:-

Informatives:-