



Camden

Camden Town Hall  
Argyle Street  
Entrance  
Euston Road  
London WC1H 8ND

# APPLICATION FOR CONSENT TO DISPLAY ADVERTISEMENTS

Town & Country Planning (Control of Advertisements)  
Regulations 1992

Development Control Team

Please read notes overleaf before filling in this form. Complete all sections in BLOCK CAPITALS, and answer every question. (Completed forms (four copies, one of which must be originally signed), plus fee and drawings should be sent to the address overleaf).

I apply for consent to display an advertisement and declare that to the best of my knowledge all the information contained in this form is correct.

Signed

L. OLIVER

Applicant/Agent (please delete)

Date

23 NOV. 2006

FEE (Please delete/insert as appropriate)

- I enclose the application fee of £ 265

by cheque/P.O No: \_\_\_\_\_

## FOR FINANCE SECTION USE:

Receipt No. \_\_\_\_\_

Date \_\_\_\_\_

Payee \_\_\_\_\_

Area: S NW NE

Cheque/PO £ \_\_\_\_\_

## FOR OFFICE USE:

Case File C/A

2006/5763/A

Reg. No. CA /

Date Record \_\_\_\_\_

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## Applicant

Name \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_

Tel. No. \_\_\_\_\_

Agent (if any) to whom correspondence will be sent.

Name

CARY OLIVER

Address

CONTINENTAL LTD.

2 SUTTON COURT ROAD

LONDON

Post Code

W4 4NF

Tel. No.

07768235833

Contact Name/Ref: \_\_\_\_\_

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## Address of Application Site.

THE CALTHORPE PROJECT 258-274 GRAYS INN ROAD

LONDON

Post Code WC1

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## Description of Proposed Advertisement(s) Tick one or more boxes

☐ FASCIA SIGN(S)

☐ PROJECTING SIGN(S)

☒ HOARDING(S)

☐ OTHER SIGN(S)

If other please specify: \_\_\_\_\_

Period for which consent is sought: 5 YEARS

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## Type of Application (tick as appropriate).

a. Will the advertisement(s) be illuminated?

Yes ☒

No ☐

b. If yes, please state the type and location of illumination and degree of luminance (e.g. internally, externally, floodlighting etc.):

STATIC INTERNAL

400 CANDELAS PER SQUARE METRE

c. Will the illumination be static?

If no, please give details of intermittent illuminations:

Yes ☒

No ☐

d. What are the dimensions of the advertisement(s)

(including height above ground, extent of projection etc.):

6.4 m x 4.5 m

e. In the case of a building, state the position to be occupied by the advertisement(s):

SEE DRAWING

f. Specify materials and colours of proposed sign(s):

STEEL & PVC / BLACK & GREY

g. List all plans and drawings submitted:

Enclose photographs of the existing building if possible.

DRAWING ABC/182/A