

TK/DM/P3261
8 February 2007

Director of Development Control
Planning Services
London Borough of Camden
Town Hall
Argyle Street
London WC1H 8ND

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Dear Sir or Madam

The Hospital, 24 Endell Street, London WC2 – Planning Application

Please find enclosed on behalf of our client The Hospital, an application for planning permission for a replacement door within the entrance to the building, the installation of uplighters within the pavement at the entrance and below the shopfront, and alterations to the glazing to the ground floor façade to Endell Street. We enclose the requisite copies of the necessary plans and a simple design and access statement together with the statutory application fee of £135.

The property is located on the eastern side of the junction between Endell Street and Shorts Gardens and has recently been redeveloped behind retained façades to provide a building consisting of basement, ground and four upper floors. Planning permission was granted in April 2000 for development for arts-based uses, including recording studios, photographic studio, screening room, offices, members lounge and meeting room, restaurant, conference, training information, and storage rooms, public art gallery with ancillary retail space and residential accommodation (your reference PS9904338/R1). The property is located within the Seven Dials (Covent Garden) Conservation Area.

The following advertisement consents have also been granted in connection with the Endell Street elevation since the recent redevelopment of the site:

- 18.06.03: Advertisement consent granted for display of halo illuminated sign above doorway (your reference ASx0304293)
- 09.08.04: Advertisement consent part granted for proposed internally illuminated timber menu sign and non-illuminated fascia sign (your reference 2004/2739/A)
- 17.09.04: Advertisement consent granted for display of halo illuminated fascia sign above front entrance door (your reference 2004/3742/A)

Our client is now seeking to upgrade the Endell Street elevation with a more sophisticated modern design that is consistent with The Hospital's design approach taken throughout the property. In our view the proposed alterations result in a more contemporary and welcoming frontage that are also more complementary to the historic detailing of the retained façade. We consider that in view of the

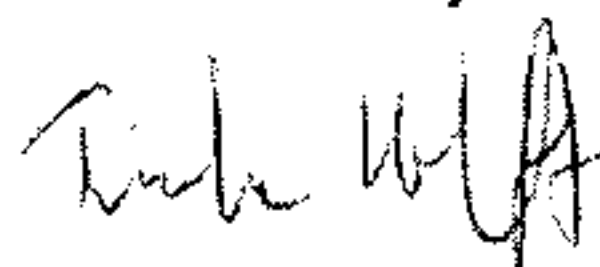
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past permitted works of alteration to the building the proposals are sympathetic to its appearance. Furthermore, the works will serve to enhance the streetscape and the character and appearance of the conservation area, and will allow access for all. As such we hold the view that the proposed alterations to the façade are consistent with Policies B1, B3, B4 and B7 of the Adopted Unitary Development Plan.

We trust you have sufficient information to consider this application, however please do not hesitate to contact us should you require any further information.

Yours sincerely



Tinéke Kolff
Rolfe Judd Planning

Encl.

cc.	Landen Prescott Brann	-	The Hospital
	Andrew Treverton	-	Waldo Works