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Application Ref: **2006/5739/A**
Please ask for: **Kiran Chauhan**
Telephone: 020 7974 **5117**

27 February 2007

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) Regulations 1992

Advertisement Consent Granted

Address:

196 Kentish Town Road

London

NW5 2AE

Proposal:

Display of internally illuminated projecting sign at fascia level of retail premises (A1).

Drawing Nos: Site Location Plan 1834/100; 120; 125; Photo sheet.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 This consent shall operate for a period of five years from the date of this decision letter.

Reason: In order to comply with Regulation 13(5) of the Town and Country Planning (Control of Advertisement) Regulations 1992.

- 2 Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Council.



Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

- 3 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

- 4 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Council.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

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