

Ms Mea Yoon Phuan
15 Greville Lodge
Westbourne Grove Terrace
LONDON
W2 5SD

Application Ref: **2006/5146/A**
Please ask for: **Matthew Durling**
Telephone: 020 7974 **2643**

05 March 2007

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) Regulations 1992

Advertisement Consent Granted

Address:
96 West End Lane
London
NW6 2LU

Proposal:
Display of a fascia sign with halo-lit lettering on the shopfront.
Drawing Nos: WESTEND/04/A; 02/B; 06/A.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 This consent shall operate for a period of five years from the date of this decision letter.

Reason: In order to comply with Regulation 13(5) of the Town and Country Planning (Control of Advertisement) Regulations 1992.

- 2 Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Council.



Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

- 3 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

- 4 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Council.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

- 5 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) Regulations 1992 and to safeguard amenity and safety in the area.

Informative(s):

- 1 You are advised that this consent does not relate to the alterations to the shopfront as shown on the drawings hereby approved and that these require planning permission; your application (ref 2006/4718/INVALID) for these works is awaiting additional information prior to assessment and determination.

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