

The American Church
London W1

Green Travel Plan

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20 MAR 2007



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London W1

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June 2006

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Attachments

Attachment 1 Camden Council School Travel Plan Checklist

1 Introduction

Planning Application

- 1.1** This document sets out the elements of the Green Travel Plan for The American Church and associated development located at 79a Tottenham Court Road, London W1.
- 1.2** This document has been prepared in support of the planning application for development proposed at the Church including the provision of new residential units and improvements to the nursery school.
- 1.3** The American Church will be the landlord for tenants occupying parts of the building and site including the nursery school, but excluding the freestanding development of the residential units in the northwest corner of the site adjacent to Whitfield Street. The landlord will inevitably have limited influence on travel behaviour of staff and visitors of the tenant firms. However, there are travel initiatives within the landlord's control which will help to provide for a range of travel modes and to influence the choice of travel mode. These travel initiatives are set out in the following sections.

Proposed Development

- 1.4** The proposed development includes:-
- Improvements to the existing church hall and the two existing flats;
 - Provision of 2 car parking spaces for operational purposes with a new crossover from Whitfield Street;
 - Provision of a day nursery for between 40 to 60 children from the local residential catchment area, open between 8am and 6pm on weekdays;
 - New residential block for up to 10 units with no car parking spaces. (This element is to be developed separately.)

2 Site Location and Public Transport Accessibility

Underground Stations

- 2.1** The American Church is very well located for the range of public transport services that are available on Tottenham Court Road. The following London Underground stations are within short walking distances of the site:
- Goadge Street
 - Warren Street
 - Euston Square
 - Great Portland Street
 - Tottenham Court Road

Rail Stations

- 2.2** Euston Station is the nearest main line station within 15 minutes walk. St Pancras and King's Cross Stations are also within walking distance.

Bus Routes

- 2.3** A total of six bus routes serve the bus stops located on Tottenham Court Road very near to The American Church.

Public Transport Accessibility and UDP Policy

- 2.4** This availability of public transport services indicates that the site benefits from a very good level of public transport accessibility. The proposed development would therefore be in accordance with Camden UDP policy TR1 which seeks to ensure that new development is located in areas of the Borough with a high level of public transport accessibility.

Traffic and Parking Controls

- 2.5** The site is also located within the Congestion Charging Zone and Controlled Parking Zones which both help to control and manage vehicular traffic. The Controlled Parking Zone currently operates Monday to Saturday, between 8.30 am to 6.30 pm.

Cycle Routes and Cycle Parking

- 2.6** Cycle routes pass near to the site including the Seven Station Cycle Route along Torrington Place, Tottenham Court Road and Howland Street/Maple Street.
- 2.7** The proposals for the site include the provision of 22 cycle parking spaces in total, with 10 for the residential block, 6 for the church and 4 for the nursery.

3 Green Travel Plan Initiatives

3.1 The following initiatives and steps are proposed as part of the Green Travel Plan:

Travel Plan Co-ordinator

3.2 The landlord will ensure that a Travel Plan Co-ordinator is nominated as the point of contact between the Council and the various activities on the site. The Travel Plan Co-ordinator will:

- Distribute travel information to occupants of the buildings;
- Encourage actions to be taken to monitor travel patterns;
- Identify opportunities to improve travel information and maintain facilities.

The Church

3.3 The Caretaker will arrange for the following activities to be undertaken:

- Provide information on public transport services for visitors to the Church;
- Obtain and display information on local cycle routes and availability of cycle parking facilities;
- Ensure management of the car parking spaces within the site for use by the Church staff, mainly for operational purposes.

Nursery/Child Care Unit

3.4 The Manager of the Unit will arrange for the following:

- Seek agreement with School Management to complete School Travel Plan Checklist (copy attached), in accordance with Camden's current policy for schools;
- Nominate a School Travel Champion;
- Provide information on public transport services and parking controls for staff and parents;
- Seek appropriate arrangements to discourage drop-off by car with initiatives to encourage alternative modes of travel;
- Prepare and conduct travel survey/questionnaire;
- Prepare the School Travel Plan.

Residential Flats

3.5 The Church will not be the landlord for the proposed residential block. However, the future landlord of the residential units will be encouraged to carry out the following actions:

- Provide public transport information to new lessees or residents of the flats as part of a "Welcome Pack".
- Provide information on cycle parking within the development, local cycle routes and local cycle shops, as part of a "Welcome Pack" for new residents.
- Provide information on car sharing clubs, such as the WhizzGo car club (currently with two parking bays in nearby Chitty Street).

4 Section 106 Agreement

The Green Travel Plan

- 4.1** The obligation of the Owner shall be to include the approved Green Travel Plan in any lease, tenancy or letting agreement and ensure all tenants comply with the Green Travel Plan and shall use all reasonable endeavours to enforce this requirement but not to include the issue of legal proceedings of forfeiture if the lessee or tenant is in breach.

No. Stage	Done (✓)
0. Haven't started yet (if so, please give straightforward reason)	
1. Committed to producing a draft School Travel Plan by <input type="text"/>	
2. Appoint School Travel Champion	
3. Set up Evidence Portfolio/Scrapbook to record all issues, problems, actions, solutions, events and relevant correspondence as continuing record	
4. Write introduction and brief description of the school to start the Travel Plan	
5. Inform staff of School Travel Plan and its objectives (applies to students, parents, staff and visitors: reduce car usage and thereby congestion and pollution; increase Road Safety and Travel Awareness education; encourage sustainable methods of travel, especially walking and cycling; look at all home-school journeys and feed back problems, issues and any ideas for solutions through the School Travel Plan to the Council)	
6. Inform students and parents of School Travel Plan	
7. Whole school hands up Travel Survey (from website www.camden.gov.uk/stp)	
8. Show Travel Survey results in School Travel Plan	
9. School Travel Questionnaire (sample population, e.g. all of Year 5) (Available on www.camden.gov.uk/stp with manual analysis, or online survey at http://www.youngtransnet.org.uk/main/toolkit.htm with automatic analysis tools)	
10. Show Travel Questionnaire results in School Travel plan with analysis, outcomes presented as charts (where possible) and conclusions	
11. Set up School Travel Forum with scheduled termly meetings (ideally comprising School Travel Champion/Co-ordinator, a parent, a governor, or parent-governor, a personally interested member of staff, members of the School Council, possibly someone from a local residents' association or even local business who could offer useful opinions, help and resources)	
12. Hold initial consultation meeting with parents, staff and pertinent Council officers as required (e.g. Parking Enforcement, Road Safety Engineer, etc)	
13. Propose overall objectives taking consultation results into account	
14. Propose realistic targets for this year within overall objectives	
15. Determine indicators to measure targets quantifiably	
16. Propose initiatives for this year to help meet targets	
17. Programme for implementation – the Action Plan (use the same format as you would for the School Development Plan / School Improvement Plan, under the headings of Objective, Task, Who, How, When, Resources, and Success Criteria/Monitoring)	
18. Plans and dates for monitoring, annual review of the plan, surveys, revised targets, etc.	
19. Take any additional baseline surveys required before starting initiatives to measure the current state of affairs. This is to measure what changes take place before and after the initiative is put in place.	
20. Draft Travel Plan submitted to School Travel Plan Officer	
21. Travel Plan approved	
22. School Travel Plan to form part of the SDP/SIP	
23. School Travel Plan and its ethos announced and explained in prospectus and to all parents of new students	

For further information please contact simon.bishop@camden.gov.uk