

## **Application for the display of an advertisement**

**at**

**125 High Holborn  
London  
WC1V 6QA**

**Applicants: blowUP media**  
**the giant poster company**

March 2007

**125 HIGH HOLBORN  
ADVERTISEMENT APPLICATION BY BLOWUO MEDIA LTD  
MARCH 2007-03-23**

**List of Documents accompanying the Application (bound together)**

1. 5 Application Forms including the original;
2. 5 Supporting Statements;
3. 5 copies of a Location Plan;
4. 5 copies of Plan **JCL1** showing the proposed elevations;
5. 5 copies of Plan **JCL2** showing a perspective of the building with the advertisements in place;
6. 5 copies each of Plans **MP1** to **MP5** (inclusive) showing lighting details;
7. 5 copies each of images marked **JCL3** and **JCL4** showing the existing elevations of the building which is the subject of the application;
8. 5 copies each of images marked **JCL5**, **JCL6**, **JCL7** and **JCL8** showing examples of advertisements erected by the Applicants elsewhere;
9. a specimen of the material to be used; and
10. an application cheque for £265.