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Design and Access Statement

Listed Building Consent

MPA Safer Neighbourhood Unit

12 Greenland Road, London, NW1 0AY

Project Description:

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As part of a Government initiative the MPA is required to set up a Metropolitan Police Safer Neighbourhood Unit in every ward within every London borough.

The signage is deemed necessary to raise the profile of the MPA buildings, which will in turn increase the presence of the police in the community and thus raise public reassurance. In addition the installation of uniform signage on each safer neighbourhood unit across London will ensure a clear corporate image.

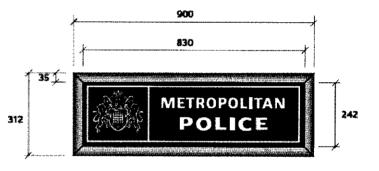
Design Statement

The property accommodates a Metropolitan Police Safer Neighbourhood Unit, please refer to the enclosed elevation for further detail on the exact location of the signage.

The signage comprises:

Internally Illuminated Identity Signage

Identity signage is proposed to ensure t each site is easily recognisable as a Metropolitan Police Building. Box casings are polycarbonate faced with anodised aluminium trim and backing plate. Please refer to enclosed information for more detail regarding materials.



LCD Information Screen

The units will be pole mounted internally, adjacent to the main entrance and externally visible from the pavement. They are not intended to be interactive, but are aimed at giving the public basic information about the premises (please refer to the additional information enclosed for further information).



Access Statement

This application relates only to the installation of signage and does not include proposals for the shopfront. Access to the unit will remain as existing.



RESOURCES DIRECTORATE

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Your ref: Our ref:

1st February 2007

Dear Sir/Madam

Signage for Metropolitan Police Safer Neighbourhood Units

Working together for a safer London

I am writing to highlight the importance of the proposed signage in association with the Metropolitan Police Safer Neighbourhood's Initiative. The initiative follows the Mayor of London's memorandum to the House of Commons in August 2004 and the subsequent Anti-Social Behaviour Strategy (July 2005). London has unique needs for policing and the aim of the initiative requires the Metropolitan Police to set up Safer Neighbourhood Bases within each of the parliamentary wards throughout London.

The Safer Neighbourhoods scheme aims to introduce a new method of community policing with teams dedicated to the needs of specific neighbourhoods and policing priorities, for that area, decided in partnership with local stakeholders – the public Crime and Disorder Reduction Partnerships (CDRPs), local authorities, and other local organisations.

It is important that the proposed signage for Safer Neighbourhood Bases is consistent throughout London ensuring they are easily recognisable to the general public promoting a consistent corporate image. One of the main points outlined by the Mayor of London's Memorandum is the importance of tackling the fear of crime by providing a visible and accessible police presence, for this reason a great deal of consideration has been paid to the design of the proposed signage.

I am sure you are aware of the obvious benefits of the Safer Neighbourhoods Initiative and recognise the value of the proposed signage. Additionally I have no doubt you would wish to take into account the need for local policing when making a planning decision as required under the Crime and Public Disorder Act 1998. I would therefore appreciate your assistance in dealing with this proposal within the statutory eight week period given that the Mayor's target is to provide Safer Neighbourhood Units and associated signage for all 624 wards in London by the end of 2008.

Yours faithfully

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Alan Croney FRICS FRSA Director of Property Services