

**Accompanying Statement to planning application for change of use
at
123 Kings Cross Road NW1 WC1 N1**

15th May 2007

The proposal is to use the ground floor office at the above for a car hire company, operating both during the day and night.

The location is on a one way (south) section of Kings Cross Road just before the separation which takes traffic west along Acton Street and south, and is on the opposite side of the road to The Travel Lodge Hotel.

Kings Cross Road is designated a red route, it and has loading bays directly outside No 123. Recent changes in the policy from Transport for London indicate a relaxation of the rules regarding stopping, for cars carrying for hire licences.

It is **not** intended to have working vehicles parked outside, but to locate them remotely, if they are between assignments, and contact them either, on a XDA system (which sends a text message to the vehicle about the next pick up) or, they will be contacted by radio.

The office at 123 will be used as a base to control and coordinate the drivers and accommodate waiting clients.

Mr Resalat Ahmed the applicant has previous experience at running a licenced car hire company and has another office in a neighbouring borough in Islington.

The current licence is :-
Farwest Cars
50 Old Street
EC1 V9AQ
Lic. No. 04170/01/04

It has a good track record in this location, having never received any complaint of any description from either the public or from the licencing authority.

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