

ODEON CINEMA LTD
ODEON CAMDEN
14 The Parkway
Camden Town
London
NW1 7AA

DESIGN & ACCESS STATEMENT

Full Planning Application for Re-cladding of existing façade
with Rainscreen Cladding

Prepared by:

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1.00 General

This application is for full planning permission and this design and access statement should be read in conjunction with the following NBDA Ltd drawings:-

914\CA-001 Existing Site Location Plan
914\CA-005a Existing Approved Elevations
914\CA-014a Proposed Elevations – Scheme A
& photographic images:
914-Existing Approved Image
914-Proposed Visual

2.00 Use

The existing building use is a cinema.

There will be no change of use to the building.

3.00 Amount

The existing site area of the building is 2410m². The existing total floor area = 3780m². The proposals in this application will not change these areas.

4.00 Layout

The layout of the site and its relationship to its surroundings will be unaltered by this application.

5.00 Scale

The overall scale of the building remains as existing (unchanged).
The area of façade to be re-clad is approximately 7m wide by 9m tall and starts approximately 6.2m above the pavement level.

6.00 Landscaping

No landscaping is proposed.

7.00 Appearance

The recessed area of the main entrance façade will be filled with terrecotta rainscreen Cladding panels arranged in a regular grid. The rebated edge of the cladded area will be finished with vertical metal angles, finished in mid grey RAL 7031.
We feel that the re-cladding of the façade will mask an unappealing recess in the front elevation. The colour should fit well with the neighbouring terrace façade whilst maintaining the distinctive character of the cinema frontage.

8.00 Access

Access is through the existing cinema entrance (unchanged).

Pedestrian & Vehicular Access to the site will remain as existing.

9.00 Overview of Design

The scheme has been designed to update the existing cinema entrance facade, creating a refreshed, modern frontage to the cinema.