

ABA Chartered Surveyors  
49 The Green  
Southall  
MIDDX  
UB2 4AR

Application Ref: **2007/5810/P**  
Please ask for: **Elaine Quigley**  
Telephone: 020 7974 **2453**

01 February 2008

Dear Sir/Madam

### **DECISION**

Town and Country Planning Acts 1990 (as amended)  
Town and Country Planning (General Development Procedure) Order 1995  
Town and Country Planning (Applications) Regulations 1988

#### **Full Planning Permission Refused**

Address:  
**36 Great Russell Street  
London  
WC1B 3PP**

Proposal:  
Installation of a new front entrance door to retail shop (A1 use).

Drawing Nos: Site Location Plan; 0756-01 rev A.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

#### **Reason(s) for Refusal**

- 1 The proposed new entrance door, by reason of its location and design, would disrupt the uniformity of the proportions of the ground floor and would result in an unbalanced appearance that would be detrimental to the character of the building and would fail to preserve or enhance the character and appearance of the Bloomsbury Conservation Area, contrary to policies B1 [General design principles], B3 [Alterations and extensions] and B7 [Conservation areas] of the London Borough of Camden Replacement Unitary Development Plan 2006.



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