

# UCL - PHASE 2

## EXTERNAL SIGNAGE

**APPLICATION 1** - JANUARY 2008

RECEIVED  
17 JAN 2008

## Introduction

This document sets out the range of signage for phase 2 of the new external signage at various UCL buildings. The signage is split into 3 groupings, listed as application 1, 2 or 3. Signs with deemed consent are not included.

The signage is set out for each building showing the existing signage and the new proposed signage.

The signage types are listed first, setting out the full range of sign types, and the colours chosen reflect the agreement made with London Borough of Camden in phase 1, which is now installed.

The locations for all the signs are shown as plans drawings no.:

### APPLICATION 1

DWG. NO.: 07/10-001 - Rev A

DWG. NO.: 07/10-002 - Rev A

# Sign types and agreed sign colours.

ST1:	CANOPY SIGN Long	(Size to be confirmed depending on site survey)
ST2:	CANOPY SIGN Short	(Size to be confirmed depending on site survey)
ST3a:	PORTRAIT Big	(440x600)
ST3b:	PORTRAIT Small	(300x400)
ST4a:	LANDSCAPE Big	(940x300)
ST4b:	LANDSCAPE Short	(650x260)
ST4c:	LANDSCAPE Small	(470x150)
ST5a:	PROJECTING SIGN Big	(440x600)
ST5b:	PROJECTING SIGN Small	(300x400)
ST6:	CORNER SIGN	(Size to be confirmed depending on site survey)
SPECIAL:		(Size to be confirmed depending on site survey)

**For Sign types (PORTRAIT): Big, Small, or Projecting.  
ST3a - ST3b - ST5a - ST5b**



**For Sign types (LANDSCAPE): Big, Small, Short, Canopy or Corner.  
ST1 - ST2 - ST4a - ST4b - ST4c - ST6**



## COLOUR OPTIONS (for each area).

	RED - (PMS 1955 C) Conservation Areas Special case
	ORANGE - (716 CVC) Non Conservation Areas or Conservation Areas not on main public views
	MID-TONE STONE - (7530 C) Conservation Areas default colour
	LIGHT STONE - (7528 C) Conservation Areas Portland Stone



Sign No. B006-01

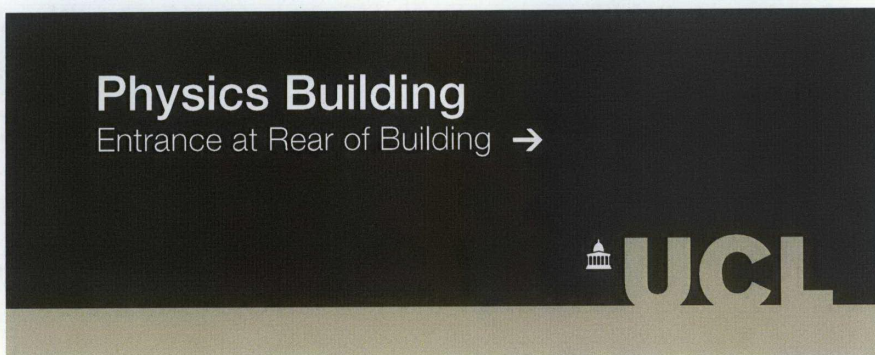
Address: Gordon Street



Existing Photo



Proposed Photo



Artwork

650

260

Building 006 sign 1  
Sign to be wall mounted on elevation in Gordon Street, to direct visitors to the entrance at the rear of the building off Gower Court.  
Colour: Mid-tone stone  
Sign type: ST4b



**Sign No. B016-01 & 02**

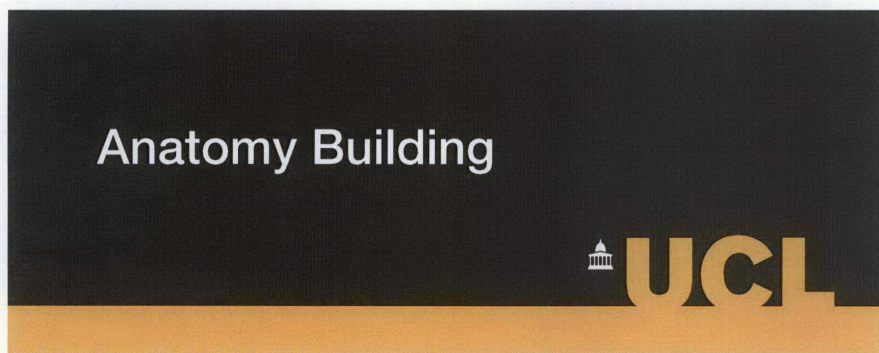
Address: Medical Science & Anatomy Building, (rear) off Malet Place.



Existing Photo



Proposed Photo



Artwork

650

Building 016 signs 1 & 2  
New wall mounted signs to  
replace existing signs either  
side of doorway. Existing signs  
to be removed.  
Colour: Orange  
Sign type: ST4b

260



**Sign No. B016-03**

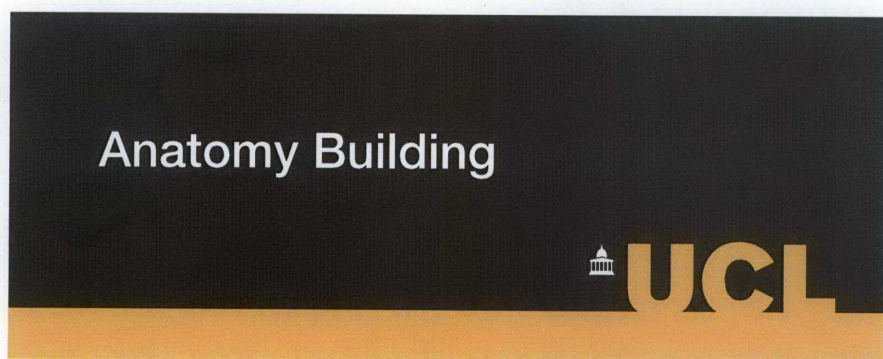
Address: Medical Science & Anatomy Building, (rear) off Malet Place.



Existing Photo



Proposed Photo



Artwork

650

Building 016 sign 3  
New wall mounted sign  
adjacent to doorway.  
Colour: Orange  
Sign type: ST4b

260



Sign No. B016-04

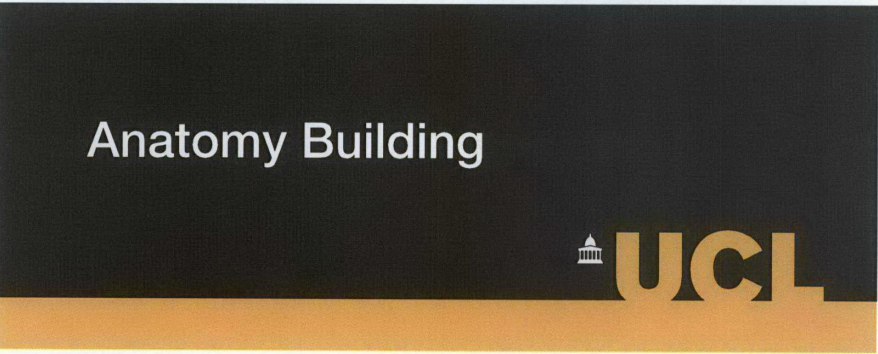
Address: Medical Science & Anatomy Building, (rear) off Malet Place.



Existing Photo



Proposed Photo



Artwork

650

Building 016 sign 4  
New wall mounted sign at rear  
entrance off Malet Place  
Colour: Orange  
Sign Type: ST4b

260



Sign No. B036-01

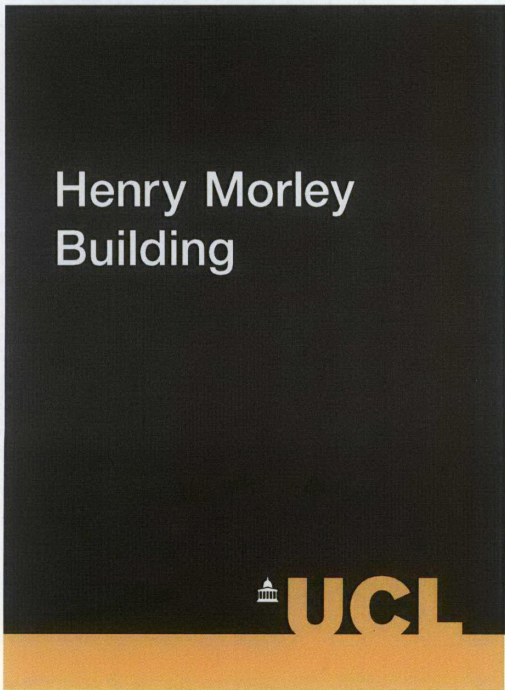
Address: Henry Morley Building, off Malet Place



Existing Photo



Proposed Photo



Artwork

440

600

Building 036 sign 1  
New wall mounted sign.  
Existing sign to be removed.  
Colour: Orange  
Sign Type: ST3a



Sign No. B036-02

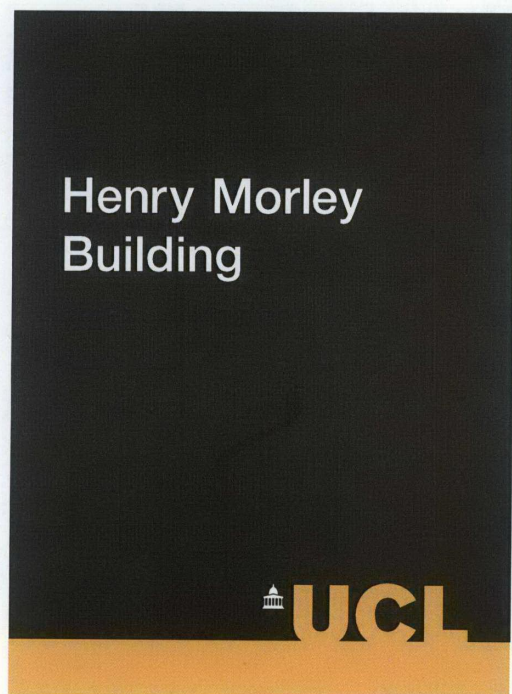
Address: Henry Morley Building, off Malet Place



Existing Photo



Proposed Photo



Artwork

440

600

Building 036 sign 2  
New projecting sign at entrance to building.  
Existing low level sign to be removed.  
Colour: Orange  
Sign Type: ST5a