Camden

Camden Town Hall
Argyle Street
Entrance
Euston Road
London WC1H 8ND

Development Control Team

APPLICATION FOR CONSENT TO DISPLAY ADVERTISEMENTS
Town & Country Planning (Control of Advertisements) (England) Regulation 2007

Please read notes overleaf before filling in this form, Complete all sections in BLOCK CAPITALS, and answer every question. (Completed forms (four copies, one of which must be originally signed), plus fee and drawings should be sent to the address overleaf).

I apply for consent to display an advertisement and declare that to the best of my knowledge all the information contained in this form is correct.

Signed _____

Applicant/Agent (please delete)

Date 14.1.08

FEE (Please delete/insert as appropriate)

- I enclose the application fee of £ 75

by cheque/P.O No: 001674

1 Applicant

Name UCL Estates + Facilities Dept
Address 8th Floor
1-19 Torrington Place
London

Post Code _____

Tel. No. _____

Agent (if any) to whom correspondence will be sent.

Name PLACEMARQUE LTD
Address PO BOX 238
MANCHESTER

Post Code M21 0ZE
Tel. No. 0161 881 1683
Contact Name/Ref: SUE MANLEY

2 Address of Application Site.

34 Tavistock Square + 26 Bedford Way.
See attached letter (Application 2) Post Code _____

3 Description of Proposed Advertisement(s) Tick one or more boxes

☐ FASCIA SIGN(S)   ☐ PROJECTING SIGN(S)   ☐ HOARDING(S)   ☑ OTHER SIGN(S)

If other please specify: WALL MOUNTED   Period for which consent is sought: _____

4 Type of Application (tick as appropriate).

a. Will the advertisement(s) be illuminated?   Yes ☐   No ☑

b. If yes, please state the type and location of illumination and degree of luminance (e.g. internally, externally, floodlighting etc.): _____

c. Will the illumination be static?
If no, please give details of intermittent illuminations: Yes ☐   No ☐

d. What are the dimensions of the advertisement(s) (including height above ground, extent of projection etc.):   See attached report

e. In the case of a building, state the position to be occupied by the advertisement(s):   See attached report

f. Specify materials and colours of proposed sign(s):   See attached report

g. List all plans and drawings submitted:
Enclose photographs of the existing building if possible.   report vol 2, location plan 07/10-005

UCL-81-12.12.97 , 07/10-004
07/10-003

5 Site Ownership and Use

a. Does the applicant own the land or buildings concerned? Yes ☐ No ☑

b. If no, has the permission of the owner or any other person entitled to give
permission for the display of the advertisement been obtained? Yes ☑ No ☐

c. What is the purpose for which the land or buildings is now used? _Educational Buildings_

6 Is the applicant/agent related to either a member of the Council or any Council
employee Yes ☐ No ☑

Camden **London Borough of Camden**
Planning Service
Environment Department

A Guide to applicants who wish to obtain consent to display an Advertisement

Many forms of advertising and display are subject to control under the Town & Country Planning (Control of Advertisements) (England) Regulation 2007 and specific consent may need to be obtained from the Council. Most illuminated advertisements require the consent of the Council. Furthermore, if an application for consent to display an advertisement relates to a listed building, it is likely that a further application will be required for listing building consent. Forms for this consent are available from the address given at the bottom of this form. Most applications for consent to display an advertisement require a fee. The correct fee must be submitted before your application will be dealt with. Please see the enclosed fee form for details.

Notes:

1 Name and Address of Applicant/Agent

If the form is completed by an agent all correspondence from the Council will be sent to him/her. Please give a contact name or reference.

2 Address of Application Site

The application should be accompanied by a plan or sketch preferably to a scale of 1:1250 showing the site to which it refers and its boundary and relationship to adjoining property. The application site should be edged in red and any adjoining land owned by the applicant edged in blue. A photograph of the site indicating the location of the proposed sign should also be submitted if possible to assist in securing a speedy decision.

3 Description of Proposed Advertisement

Please tick the appropriate box or boxes. If your proposal does not fall within any of the specified categories, please describe the advertisement in the space available. Consent to display an advertisement is normally for a five year period only: however, if you require a sign for a shorter temporary period, please specify the period for which consent is sought.

4 Details of Proposed Advertisement

Please specify the type of illumination, dimensions and location of the proposed advertisement and its relationship to the overall building. Drawings to a scale of not less than 1.50 are required showing the existing and proposed works, with the new works for which consent is sought, clearly marked. The materials to be used and the type of illumination should be indicated on the drawing. A section should be included if the sign is be projecting or a fascia sign is proposed. All plans and drawings submitted for approval should be identified by a distinctive reference number. Four copies of all plans should be submitted. The Council may require further information to enable it to determine the application. If the building in question is listed it will normally be necessary for you to gain listed building consent for display of the proposed advertisement. Application forms are available from the address at the bottom of the form.

5 Site Ownership and Use

It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

If you wish to enclose any additional information, please do so in the form of a covering letter.
You are reminded that the Council will not progress your application if insufficient information is submitted.

Please send your completed form (with four copies), the correct fee, and five sets of drawings to:

Planning, Development Control
Environment Department
Camden Town Hall
Argyle Street Entrance
Euston Road
London WC1H 8ND

or by hand to One Stop Reception/Enquiry Desk, 5th Floor, at the above address

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