

# Advertisement Consent



## A1. Applicant Details

---

**Organisation**

JCDecaux UK Ltd

**Name**

**Title**

**Forename**

**Surname**

Mr

Matthew

Macdonald

### A1.1 Address Details

**Name or flat number**

**Property number or name**

**Street**

**Locality**

**Town**

**County**

**Postal Town**

**Postcode**

991

Great West Road

Brentford

TW8 9DN

### A1.2 Communication Details

**Telephone No.**

**Daytime Telephone No.**

**Fax No.**

**Email Address**

**DX Number**

**Nat Code**

**Extn No.**

02083267740

02083267738

deirdre.charles@jcdecaux.co.uk

## 1. Site Address Details

---

### 1.1 Address Details

Name or flat number	<input type="text"/>
Property number or name	<input type="text" value="opposite 37-67"/>
Street	<input type="text" value="Highgate Road"/>
Locality	<input type="text" value="Camden"/>
Town	<input type="text" value="London"/>
County	<input type="text"/>
Postal Town	<input type="text"/>
Postcode	<input type="text"/>
UPRN	<input type="text" value="0"/>
Location	<input type="text" value="opp. St Albans Villas"/>

## 2. Description of the Proposed Advertisement(s)

---

### Development Description

## 3. Existing Uses

---

### Current use of land or building

## 4. Interest

---

Has the Applicant an Interest in the land?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the proposed advert display been obtained?

☒ Yes ☐ No

## 5. Illumination

---

Will any of the proposed adverts be illuminated?

☒ Yes ☐ No

If Yes State the type of Illumination

☒ Internal  
☐ External  
☐ Floodlight

Will the illumination be static or intermittent?

☐ Halo

☒ Static

☐ Intermittent

Please specify the maximum amount of illumination

800

Candelas/m2

## 6. Period of Consent

---

Period for which  
Consent is  
sought

☐ 1  
☐ 2  
☐ 3  
☐ 4  
☒ 5

## 7. Additional Information

---

Any additional information which the applicant considers relevant to the determination of the application

o/s map 1:1250 o/s map 1:200 technical spec.

Signature

Electronically submitted; no signature required.

---