

Godfried G Addo
75 Roupell Road
London
SW2 3EP

Application Ref: **2007/5217/A**
Please ask for: **Hugh Miller**
Telephone: 020 7974 **2624**

07 February 2008

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Part Granted/Refused

Address:
309A Kentish Town Road
London
NW5 2TJ

Proposal:
Continued display of internally illuminated fascia and projecting signs at office.

The Council has considered your application and decided the following:

a) to **GRANT CONSENT** for:

Internally illuminated projecting sign.

Drawing Nos: GA/0706 02; 03; 04 A.

Conditions and Reasons:

- 1 This consent shall operate for a period of five years from the date of this decision letter.

Reason: In order to comply with Regulation 13(5) of the Town and Country Planning (Control of Advertisement) (England) Regulations 2007



- 2 Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Council.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and to safeguard amenity and safety in the area.

- 3 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and to safeguard amenity and safety in the area.

- 4 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Council.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and to safeguard amenity and safety in the area.

- 5 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and to safeguard amenity and safety in the area.

- 6 No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway or waterway.

Reason: As required by Regulation 13(1)(a) and Schedule 1 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and to safeguard amenity and safety in the area.

b) to **REFUSE CONSENT** for:

Internally illuminated fascia sign.

Drawing Nos:

Reasons for Refusal

- 1 The proposed internally illuminated fascia box sign by reason of the method of illumination would be visually dominant and harmful to the visual amenities of the streetscene, contrary to policy B4B (Advertisements and signs) of the London Borough of Camden Replacement Unitary Development Plan 2006 and supporting

guidance contained within the Camden Planning Guidance 2006.

Disclaimer

This is an internet copy for information purposes. If you require a copy of the signed original please contact the Culture and Environment Department on (020) 7974 5613