

Development Control Planning Services

London Borough of Camden Town Hall Argyle Street London WC1H 8ND

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Application Ref: 2007/4410/P Please ask for: Alex Bushell Telephone: 020 7974 2661

20 February 2008

Dear Sir/Madam

Saloria Architects

Dalmeyer Road

Cygnus Business Centre

Unit 26

London

NW102XA

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995
Town and Country Planning (Applications) Regulations 1988

Full Planning Permission Refused

Address:

151 Broadhurst Gardens London NW6 3BE

Proposal:

Erection of part one/part two-storey single-family dwellinghouse to rear of 151 Broadhurst Gardens following demolition of car repair workshop (Class B1).

Drawing Nos: Site Plan; 7057-01-P0; 7057-02-P0; 7057-03-P2; 7057-04-P2; 7057-05-P2; 7057-06-P1; 7057-07-P0; 7057-08-P1; 7057-09-P1; and 7057-10-P1.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

The proposed building would, by virtue of the inappropriate scale, height, proportions and detailed design, relate poorly to adjoining buildings in West Hampstead Mews and detract from the character and appearance of the Conservation Area contrary to policies B1 (General design principles) and B7 (Conservation Areas) of the London Borough of Camden Unitary Development Plan 2006.



The proposed development, in the absence of a legal agreement for car-free housing, would be likely to contribute to parking stress and congestion in the surrounding area to the detriment of highway and pedestrian safety contrary to policy T9 (Impact of parking) of London Borough of Camden Unitary Development Plan 2006.

Informative(s):

1 The applicant is advised that a new planning application with appropriate revisions to the plot width, roofline, elevation proportions and detailed design together with a written undertaking to conclude a 'car-free' Section 106 agreement is more likely to be viewed favourably. To discuss suitable design revisions, please contact Charles Rose in the Council Urban Design and Renewal Team on 020 7974 1971.

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