

Orange PCS Ltd
Waldon Telecom Limited
Phoenix House
Pyrford Road
West Byfleet
Surrey
KT14 6RA

Application Ref: **2007/5588/P**
Please ask for: **Joe Purcell**
Telephone: 020 7974 **3060**

28 February 2008

Dear Sir/Madam

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995

Prior Approval Required - Approval Refused

Address:
**515 Finchley Road
London
NW3 7BB**

Proposal:
Installation of telecommunications equipment at roof level, comprising 3 cellular antennas, 1 dish antenna and 6 equipment cabinets

Drawing Nos: GLN8312C/01 B; GLN8312C/02 B; GLN8312C/03 B;

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed cabinets, 3 cellular antennae and 1 dish antennae on the roof of the property, by virtue of their size and location on this roof edge, would harm the symmetrical and uncluttered line of the main roof as viewed from street level and thus would harm the appearance of the property, the setting of the adjoining properties and the character of the streetscene and adjoining conservation area. This would be contrary to policies S1 and S2 (strategic policies), B1 (General



design principles), B7 (Conservation areas), and B5 (Telecommunications) of the London Borough of Camden Replacement Unitary Development Plan 2006 and Camden Planning Guidance 2006.

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