

Delegated Report		Analysis sheet		Expiry Date:		18/03/2008	
		N/A / attached		Consultation Expiry Date:		03/03/08	
Officer				Application Number(s)			
Katrina Christoforou				2007/5371/P 2007/5374/A			
Application Address				Drawing Numbers			
230-234 Kentish Town Road London NW5 2BU				See decision notice.			
PO 3/4	Area Team Signature	C&UD	Authorised Officer Signature				
Proposal(s)							
Installation of a replacement ATM to Bank (Class A2) with internally illuminated surround and side panel.							
Recommendation(s):		Grant planning permission and advert consent					
Application Type:		Full Planning Permission & Advert Consent					
Conditions or Reasons for Refusal:		Refer to Draft Decision Notice					
Informatives:							
Consultations							
Adjoining Occupiers:	No. notified	00	No. of responses	00	No. of objections	00	
			No. electronic	00			
Summary of consultation responses:							
CAAC/Local groups* comments: *Please Specify							

Site Description

The Bank is located on the corner of Kentish Town Road and Caversham Road. The building is within the UDP Town Centre and the existing ATM is located on the high street elevation.

Relevant History

8501902: External alteration and installation of a cash dispenser. Granted 11/12/1985.

8580270: Display of internally illuminated cash dispenser fascia sign plate. (Advert) Granted 11/12/1985.

AE9800567R1: The display of illuminated bank logo on ATM Dispenser. Granted 04/03/1999.

PE9800710R1: The relocation of ATM Dispenser. Granted 04/03/1999.

Relevant policies

Camden Replacement Unitary Development Plan 2006

SD1- Quality of Life

SD6- Amenity for occupiers and neighbours

B1- General design principles

B4- Shopfronts, advertisements and signs

Camden Planning Guidance 2006

Assessment

The proposal is simply to replace the existing ATM and internally illuminated surround and side panel. The purpose is to install an upgraded model with design features to increase usability for customers with sight impairment. The ATM, surround and side panel will be in exactly the same positions as the existing and will be of the same style. The base of the ATM will be approx 0.75m above pavement level with the top of the surround at approx 1.7m, the screen and control panel will be in the lower part of the display below 1.1m making it accessible to wheelchair users. The illumination will mostly be limited to the lettering apart from the strips on the side panel which will have the background illuminated.

The proposal would not alter the appearance of the host building as it is essentially a like for like replacement. The ATM is on a busy high street frontage with good visibility and in an area that is well lit at night and the location is therefore considered acceptable in community safety terms. The replacement of the ATM would have no negative impact on amenity and would increase the accessibility of the machine for less physically able users.

Recommendation:

The proposals are considered to be compliant with policies SD1, SD6, B1 and B4 of the replacement UDP 2006 and applications for advert consent and planning permission are therefore recommended for approval.

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