



**UNITS 6-7, 6-17 TOTTENHAM COURT ROAD, LONDON
DESIGN AND ACCESS STATEMENT**

ALTERATIONS TO SHOPFRONT, INCLUDING INSTALLATION OF ATM

ALSO INCLUDES INFORMATION REGARDING PROPOSED DISPLAY OF
ADVERTISEMENTS

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**DESIGN AND ACCESS STATEMENT IN
SUPPORT OF AN APPLICATION FOR
PLANNING PERMISSION TO MAKE
ALTERATIONS TO SHOPFRONT,
INCLUDING INSTALLATION OF ONE
NEW ATM**

**INCLUDES DETAILS OF PROPOSED
ADVERTISEMENTS**

1.1 Introduction

1.1.1 Stride Treglown are acting on behalf of Barclays PLC who have undertaken a review of their branches in order to provide improved working conditions for their employees and to ensure efficient service for their customers. This involves identifying branches in need of refurbishment or other alterations and in some cases the acquisition of additional or new space.

1.1.2 This application proposes to make alterations to Units 6-7 at 6-17 Tottenham Court Road in London, which it is intended will form a new branch of Barclays.

Site and Surroundings

1.1.3 The building in question is not listed, but is located within a conservation area and will be leased by the occupier Barclays PLC.

1.1.4 The main frontage of the building, onto Tottenham Court Road, is fully glazed.

Summary of Proposals

1.1.5 The number of customers using branches of Barclays in central London is high. As such, Barclays wish to increase the amount of space available for customers in the area around Tottenham Court Road. To do this, Barclays wish to occupy a small area on the ground floor of the above building and a larger area on the first floor.

1.1.6 Barclays would also like to provide accessible and safe external ATM services at this location.

1.1.7 This statement deals solely with proposed alterations to the appearance of the building that require planning permission or advertisement consent. An application for planning permission, for a change of use to bank (class A2) has been submitted by Knight Frank (ref: 2008/3659/P).

1.1.8 It is proposed to install a new ATM on the ground floor, immediately adjacent to the main entrance to the new bank, facing Tottenham Court Road.

1.1.9 It is also proposed to install new advertisements at the main entrance and on a curved section of the frontage at first floor level.

1.2 Design

Front Elevation

- 1.2.1 As detailed above, it is proposed to make alterations to the front elevation of Units 6-7 at 6-17 Tottenham Court Road.
- 1.2.2 On the front elevation it is proposed to install one new ATM adjacent to the existing main entrance.
- 1.2.3 The proposed ATM would be contained within a secure area within the branch, consisting of a secure partition wall, extending around the front of each ATM inside new shopfront windows. Blue vinyl would be installed on the inside of the glass, around each ATM, in order to obscure the secure wall itself.
- 1.2.4 ATMs in Barclays branches not located in secure areas can only be refilled out of branch opening hours for security reasons. The inclusion of the new and repositioned ATMs at this branch within a secure area will, therefore, enhance customer service by allowing them to be refilled at any time during the day.
- 1.2.5 Discussions have been had with Police Architectural Liaison Officers around the country with regard to the installation of new ATMs and it is understood that attacks on refilling staff are rising. The new secure wall and vinyl will ensure it is possible for the ATM to be refilled away from public view, thus reducing the risk of such attacks occurring.

1.3 Access

- 1.3.1 The building in question is located in very busy area of Central London. As such, the building is highly accessible by public transport, on foot, by bicycle and by car.
- 1.3.2 The building is wheelchair accessible and level access is possible via the main entrance. Level access will remain possible after conversion of the building to a bank.

1.4 Advertisements

- 1.4.1 As the building in question is a new acquisition by Barclays, there are currently no Barclays advertisements on site.
- 1.4.2 As part of the conversion of the building, it is proposed to install new Barclays internally illuminated individual letters, with the Barclays eagle logo, above the main entrance to the new bank from Tottenham Court Road.
- 1.4.3 The letters would be suspended inside the branch behind the glass to the shopfront. Specifications have been included with this application.

- 1.4.4 It is also proposed to install internally illuminated letters and a Barclays eagle logo at first floor level, behind the glass in the curved section of the shopfront, above the Entrance to the Sainsbury's Central below.
- 1.4.5 In order that Barclays can also be easily located by pedestrians on Tottenham Court Road, it is also proposed to install one new projecting sign, featuring the Barclays eagle logo.
- 1.4.6 The new projecting sign would be installed to the left of the main entrance. Specifications for the sign are included with this application.
- 1.4.7 The illumination used for all the new signage above will be static, low-intensity LED illumination, at not more than 600 candelas per square metre. The white parts of all of the signs would not be illuminated.
- 1.4.8 Finally, there will also be a new advertisement panel displayed as part of the proposed ATM installation. The illumination of this will also be low intensity at not more than 600 candelas per square metre. Full specifications are enclosed.
- 1.4.9 Barclays Bank plc and the appointed signage contractors have made every effort to ensure the signage attached to Barclays' branches is designed in such a manner so as to have minimal impact on the building itself or the immediate surrounds.
- 1.4.10 The elevation of the building in question is currently cluttered with existing signage, the amount of which will be greatly reduced as a result of the proposals. We trust, therefore, that you will consider the proposals will preserve and enhance the character and appearance of the conservation area.



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