

Town and Country Planning Act, 1947.

Town and Country Planning (Control of Advertisements) Regulations, 1948.

Consent to Display of Advertisement.

To **Bush Signs Ltd.,**

61, Beaconsfield Road,

Brighton, Sussex.

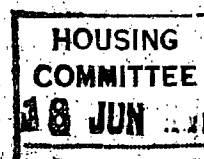
In pursuance of its powers under the above-mentioned Act and Regulations, the Council as Local Planning Authority hereby consent:—

**To the erection of an illuminated panel sign at
Ambassadors Theatre, West Street, W.C.2.**

for a period of **3 years** commencing on **1st June 1958**
and expiring on **31st May 1961**

in accordance with the plan(s) and application submitted to the Council on
15th April 1958, subject to the following conditions†:—

1. All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
2. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the local planning authority.
3. Where any advertisement is required under the above-mentioned Regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.
- ~~4. An advertisement for which consent is deemed to be granted, or is granted under Regulation 26 of the above-mentioned Regulations, shall not be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or signal for the control or safety of navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, inland waterway or airfield.~~
5. No such advertisement shall exceed six square feet in area or be displayed above twelve feet from ground level.
6. No such advertisement shall be displayed earlier than fourteen days before the first performance or opening of the circus, fair or other entertainment in the district at a place specified in the advertisement, and every such advertisement shall be removed within seven days after the last performance or closing of the circus, fair or other entertainment in the district at a place specified in the advertisement.
7. The sign shall not extend above the level of the main cornice immediately below the balustraded parapet as agreed in your letter dated 31st May 1958.



*Insert Name of Local Planning Authority.

† Delete conditions not applicable.

The reasons for the Council's decision to consent to the display of the
advertisement(s) subject to compliance with the conditions hereinbefore specified are:—

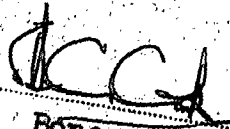
Condition No. 1†

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Standard conditions under the provisions of the above-mentioned
Regulations.

DATED the 4th day of June, 19 58.

Signed



Borough Architect

Town Hall,
High Holborn,
W.C.1.

† Delete No. of the condition not applicable to the consent.
‡ Address of Council.