

The Brittain Hadley Partnership,
12a The Broadway,
Woodford Green,
Essex, IG8 0HL.

(Ref:HWS/MHF/5378)

Our Reference: CA/8880109/
Case File No: CA2219
Tel.Inqu:
Barry Smith ext. 2672
(Please ring after 2.00pm)

Date: **15 DEC 1988**

Dear Sir(s)/Madam,

Town and Country Planning Act 1971 (as amended)
Town and Country Planning (Control of Advertisements) Regulations 1984
(as amended)

Consent to Display Advertisement(s)

The Borough Council, in pursuance of powers under the above-mentioned Regulations, hereby consents to the display of the advertisement(s) referred to in the schedule below (in accordance with the plan(s) submitted), for the period and subject to the conditions specified in the undermentioned schedule.

This consent is given subject also to due compliance with any local Acts, Regulations, and general Statutory Provisions in force in the area and is without prejudice to the rights of the London Fire and Civil Defence Authority under the Petroleum (Regulations) Acts 1928 & 1936 and in relation to the powers of the Council under the London Building Acts (Amendment) Act 1939, the Building Act 1984, and Building Regulations made thereunder, and also to the powers of the Council as a licensing authority for theatres and places of public entertainment. Nothing herein shall be regarded as dispensing with such compliance or be deemed to be a consent by the Council thereunder. No action will be taken under the Lamp & Sign Bylaws during the currency of this consent.

This consent does not modify or affect any personal or restrictive covenants applying to the land or the rights of any person entitled to the benefit thereof. Your attention is particularly drawn to the need to comply with the requirements of the London Electricity Board.

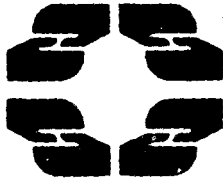
An applicant aggrieved by consent to display an advertisement granted subject to conditions may appeal to the Secretary of State, Department of the Environment, Tollgate House, Houlton Street, Bristol BS2 9DJ under Regulation 22 of the above mentioned Regulations by notice in writing to the Secretary of State within two months from the receipt of this decision. Notice of such appeal must also be sent to the Borough Council.

SCHEDULE

Date of Original Application : 20th October 1988

Address : 49 Tottenham Court Road, W1.

Proposal : To display an externally illuminated fascia sign, lit by



(Cont.)

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three static cone lights mounted above, also, hanging sign to shopfront on pilaster, adjoining fascia sign, as shown on drawing numbered 5378/3 and 4.

Standard Conditions:

1. This consent shall operate for a period of five years from the date of this decision letter.
2. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Council.
3. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where any advertisement is required under these regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Council.

Reasons for Standard Condition:

1. In order to comply with Regulation 20(1) of the Town and Country Planning (Control of Advertisement) Regulations 1984.
- 2-4. As required by the Town and Country Planning (Control of Advertisements) Regulations 1984 (Reg 7) and to safeguard amenity and safety in the area.

Yours faithfully

DM Director of Planning and Transport
(Duly authorised by the Council to sign this document)