



Chapman Taylor Partners,  
Chartered Architects,  
145 Kensington Church Street,  
London W8 7LS

Our Reference: CA/8480273/  
Case File No: CA2167  
Tel.Inq: S.M.Clark ext. 2867  
Date: **8 FEB 1985**

Dear Sir(s)/Madam,

Town and Country Planning Act 1971 (as amended)  
Town and Country Planning (Control of Advertisements) Regulations 1984

Refusal of Consent to Display Advertisement(s)

The Borough Council, in pursuance of powers under the above-mentioned Regulations, hereby refuses consent for the display of the advertisement referred to in the undermentioned schedule (as shown on the plan(s) submitted).

Note : An applicant aggrieved by the refusal of consent to display an advertisement may appeal to the Secretary of State, Department of the Environment, Tollgate House, Houlton Street, Bristol BS2 9DJ, under Regulation 22 of the above-mentioned Regulations by notice in writing to the Secretary of State within two months from the receipt of this decision. Notice of such appeal must also be sent to the Borough Council.

## SCHEDULE

Date of Original Application : 3rd December 1984

Address : 24-28 Bloomsbury Way, WC1

Proposal : Display of an externally illuminated letting board (measuring 11 ft. x 10 ft.) to be affixed to the right-hand side of the advertisement hoardings fronting 24-28 Bloomsbury Way. (As illustrated in drawing nos; 262/RECF/600/A and one unnumbered).

Reason(s) for Refusal:

- 01 The proposed sign by reason of its location and illumination will detract from the character and appearance of the Bloomsbury Conservation Area.

Yours faithfully

Director of Planning and Communications (Duly authorised by the Council to sign this document)