



LONDON BOROUGH OF CAMDEN
APPLICATION FOR CONSENT TO DISPLAY
ADVERTISEMENTS
Town & Country Planning
(Control of Advertisements)
Regulations 1989 (as amended)

FOR OFFICE USE

Case File C/A

Reg. No. CA/

Date Rec'd

9580001

5-1-95

Please read notes overleaf before filling in this form. Complete all sections in BLOCK CAPITALS, and answer every question. (Completed forms (four copies, one of which must be originally signed), plus fee and drawings, should be sent to the address overleaf).

I apply for consent to display an advertisement and declare that to the best of my knowledge all the information contained in this form is correct.

SIGNED [Signature] Applicant/Agent.

Date 27-12-94

I enclose the appropriate fee of £ 40 by cheque/P.O. No. 820740

For Finance Section Use:

Receipt No. P0026253

Date 5/1/95

Payee Sony Music Entertainment

Area: S NW NE

Cheque/PO £ £45.00

1. Applicant

Name: SONY MUSIC ENTERTAINMENT
(UK) LTD.

Address: 10 GT. MARLBOROUGH ST.
LONDON Post Code: W1V 2LP

Tel. No: 071 911 8200

Agent (if any) to whom all correspondence will be sent.

Name: HARPER MARKAY

Address: 33-37 CHARTERHOUSE SQ.
LONDON Post Code: EC1M 6EA

Tel. No: Ref:

2. Address of Application Site

31-37 WHITEFIELD STREET, LONDON Post Code: W1P 5RE

3. Description of Proposed Advertisement(s) Tick one or more boxes

☒ FASCIA SIGN(S) ☐ PROJECTING SIGN(S) ☐ HOARDING(S) ☐ OTHER SIGN(S)

If other please specify: Period for which consent is sought: 5 YEARS

4. Details of Proposed Advertisement(s)

a. Will the advertisement(s) be illuminated?

YES ☐ NO ☒

b. If yes, please state the type and location of illumination and degree of luminance (e.g. internally, externally, floodlighting etc.):

c. Will the illumination be static?

If no, please give details of intermittent illuminations:

YES ☐ NO ☐

d. What are the dimensions of the advertisement(s) (including height above ground, extent of projection etc.):

2340 high x 1740 wide, bottom
260mm above ground

e. In the case of a building, state the position to be occupied by the advertisement(s):

Adjacent to entrance

f. Specify materials and colours of proposed sign(s):

Pozament Duracote cast-in lettering
429/00/11 & 13 + stainless steel lettering

g. List all plans and drawings submitted:

Enclose photographs of the existing building if possible.

5. Site Ownership and Use

a. Does the applicant own the land or buildings concerned?

YES ☐ NO ☐

b. If no, has the permission of the owner or any other person entitled to give permission for the display of the advertisement been obtained?

YES ☐ NO ☐

c. What is the purpose for which the land or buildings is now used?