

Mrs C. Potchapornkul,
26/28 Whitfield Street,
London W1

Our Reference: CA/8480198/R1
Case File No: CA1443
Tel.Inqu: Mrs.A.M.Lippitt ext. 287
Date: 30 JAN 1985

Dear Sir(s)/Madam,

Town and Country Planning Act 1971 (as amended)
Town and Country Planning (Control of Advertisements) Regulations 1984
Consent to Display Advertisement(s)

The Borough Council, in pursuance of powers under the above-mentioned Regulations, hereby consents to the display of the advertisement(s) referred to in the schedule below (in accordance with the plan(s) submitted), for the period and subject to the conditions specified in the undermentioned schedule.

This consent is given subject also to due compliance with any local Acts, Regulations, Building By-Laws and general Statutory Provisions in force in the area and is without prejudice to the rights of the Greater London Council under Part IV of the London Building Acts (Amendment) Act 1939 and Petroleum (Regulations) Acts 1928 and 1936 and in relation to the powers of the Council as a licensing authority for theatres and places of public entertainment. Nothing herein shall be regarded as dispensing with such compliance or be deemed to be a consent by the Greater London Council thereunder. No action will be taken under the Lamp and Sign By-Laws during the currency of this consent.

This consent does not modify or affect any personal or restrictive covenants applying to the land or the rights of any person entitled to the benefit thereof. Your attention is particularly drawn to the need to comply with the requirements of the London Electricity Board.

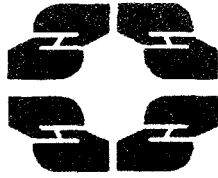
An applicant aggrieved by consent to display an advertisement granted subject to conditions may appeal to the Secretary of State, Department of the Environment, Tollgate House, Houlton Street, Bristol BS2 9DJ under Regulation 22 of the above mentioned Regulations by notice in writing to the Secretary of State within two months from the receipt of this decision. Notice of such appeal must also be sent to the Borough Council.

SCHEDULE

Date of Original Application : 16th August 1984

Address . 26-28 Whitfield Street, W1

Proposal : Display of an internally illuminated projecting box sign at fascia level, measuring 2'0" x 2'0" with an overall projection of 2'9" from the face of the building with a height above ground of 10'0".



(Cont.)

(Our Reference: CA/8480198/R1)
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(As shown on drawing no:1833/6A, revised on 16th
January 1985).
Period of Consent: 1st February 1985 - 31st January
1990).

Standard Conditions:

1. All advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Council.
2. Any hoarding or similar structure, or any sign, placard board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where any advertisement is required under these regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Council.

Reasons for Standard Condition:

- 1-3. As required by the Town and Country Planning (Control of Advertisements Regulations 1984 (Reg 7) and to safeguard amenity and safety in the area

Additional Condition(s):

- 01 The existing internally illuminated projecting sign shall be removed.

Reason(s) for Additional Condition(s):

- 01 The application was submitted with the intention that the existing internally illuminated sign would be replaced with a smaller sign.

Informative(s):

- 01 The Council agree that if the existing internally illuminated sign is not removed by 30th April 1985, prosecution procedures ^{will} be enacted to secure removal of the said sign.

Yours faithfully

Director of Planning and Communications (Duly authorised by the Council
to sign this document)